



**NEW
VARIETIES**

VEGETATIVE & SEED

BallSeed®

2017



MAKE THE PLAN, WORK THE PLAN

Adjustments to your product assortment give you the opportunity to add new varieties that better meet your customers' needs and those of your business. What products will be replaced? Which will be removed? Will crop times be adjusted? From where will your increases in sales develop?

Sweet Kiss is an everbearing, hardy, bare root strawberry that leads our introductions in **edibles**. High-yielding, flavorful **Pesto Party** basil from seed or plugs is a breakthrough for herb growers and gardeners. The Burpee collections, grouped by lifestyle (Amazing, Foodie and Space Saver), offer varieties and a merchandising concept that will contribute to your plan for serving the increasing demand for herbs and vegetables.

The amazing colors in **UpTick** coreopsis give **perennial growers** an infusion of genetics in this popular class. Salvia breeding offers an example of frost-to-frost garden performance in the **Mirage** series, pushing the boundaries of performance as an annual in the North and a perennial in much of the South.

Megawatt Pink Bronze Leaf adds a noteworthy color to the F₁ hybrid begonia market, as this class continues to take bench space for the shade.

Check your orange calibrachoa line-up and consider **Cabaret Orange**, an outstanding addition to this fast-growing series. **Night Sky** petunia adds an element of interest as you keep your vegetative petunia selections up-to-date. **MegaCopa** brings a new level of heat tolerance in bacopa to the industry, combining large flowers and a longer life on the patio or garden for the consumer. Be sure to read more on this one – there is a variety selected for finishing in smaller pots, and another for baskets and mixed containers.

Our Ball Seed team is in the field and ready to make the plan and work the plan together with you.

All the best in '17!

Jim Kennedy
Director of North American Sales
630 588-3464 jkennedy@ballhort.com



Mark your calendars for Ball Seed Field Day

You're invited to visit Friday,
July 29, 2016.



Cabaret® Calibrachoa

Featuring NEW Orange –
the best on the market!
(front cover & p 9)



New WebTrack To Go™ App

Mobile access to
real-time inventory,
order status, delivery
info & more.
(back cover)



NEW StarShine™ Calibrachoa

The first true star series
in this wildly popular class!
(p 11)



Bounce™ Interspecific Impatiens

Superstar performer in every
shady setting.
(p 15)





VEGETATIVE ANNUALS

Pictured left:
NEW Jurassic™ Red Splash Rex Begonia
(p 7)



NEW
Archangel™
Cherry Red
Angelonia
(p 4)



NEW
Sweet Kiss
Strawberry
(p 25)



NEW
Twisted™
Orange Celosia
(p 12)



NEW
Night Sky
Petunia
(p 23)

EXCLUSIVE



NEW Archangel Blue Bicolor

EXCLUSIVE



NEW Archangel Pink Improved

ANGELONIA 
A. angustifolia

Archangel™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A “Real Series” – all colors in the series are perfectly timed together and uniform in habit.

A “Season Extender” – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- **New Blue Bicolor** Cool blue novelty pattern. ‘Balarchubi’
- **New Cherry Red** The first RED angelonia – a huge color breakthrough in the class! ‘Balarcher’ PPAF
- **New Pink Improved** A more vibrant orchid-pink. ‘Balarchopin’

EXCLUSIVE



NEW Archangel Cherry Red

EXCLUSIVE



NEW Grandessa Yellow Argyanthemum

ALSTROEMERIA 

A. x hybrida

Colorita Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Feline** Larger flowers in a deeper pink color than others in the series.
- **New Lauren** Large, clear white flowers bloom early.

INTERGENERIC ARGYRANTHEMUM 

A. intergenic

New Grandessa™ Series

Height: 18 to 24 in. (45 to 60 cm)
Spread: 18 to 24 in. (45 to 60 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

The perfect early-Spring patio decoration, new Grandessa is all about the WOW factor. Big, beautiful blooms in rich, saturated colors assure high impact at retail, while the larger, more vigorous habit makes the series ideal for bigger pots. NOTE: After transplanting, allow plants to become established for 2 to 3 weeks at 60 to 65°F (16 to 18°C). Once plants are established, begin growing at recommended cool, 44 to 55°F (7 to 13°C) night temperatures. After 4 to 6 weeks of cool conditions, plants can be forced in 6 to 8 weeks.

- **Pink Halo** 'Bonmax 9163'
US 8,344,229
- **Red** 'Bonmax 1354'
US 8,344,229
- **White** 'Bonmax 0983'
US 8,344,229
- **Yellow** 'Bonmax 1022'
US 8,344,229

EXCLUSIVE



NEW Grandessa Red Argyanthemum

EXCLUSIVE



NEW Grandessa Pink Halo Argyanthemum

EXCLUSIVE



NEW Grandessa Yellow Argyanthemum

EXCLUSIVE



NEW Grandessa White Argyanthemum

EXCLUSIVE



NEW Colorita Feline Alstroemeria
©Pictures of Royal Van Zanten

EXCLUSIVE



NEW Colorita Lauren Alstroemeria
©Pictures of Royal Van Zanten



GRANDESSA is a trademark of Suntory Flowers Limited.

BACOPA

SUTERA CORDATA

New MegaCopa™ Series

Height: 4 to 6 in. (10 to 15 cm)
Spread: 12 to 18 in. (30 to 45 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

All-new series offers the biggest blooms and most heat tolerance of any bacopa. MegaCopa White, Blue, Pink and Sky Blue work best in baskets and mixed combos, with that true bacopa trail. Versa White offers a new spec with more upright habit for pot-tight quart production.

- **Blue** 'Balmecobl'u'
- **Pink** 'Balmecopin'
- **Sky Blue** 'Balmecosklu'
- **Versa White** Replaces Abunda™ Colossal White. 'Balmecoversi'
- **White** Replaces Abunda Giant White. 'Balmecowite'

SUTERA GRANDIFLORA

Big Falls™ Series

A Selecta product.

- **New Dark Pink 17** More intense color with better Summer performance. 'KLESG16007'

BEGONIA BOLIVIENSIS

Bon Bon™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Cream**
- **New Peach**

Mistral™ Series

A Selecta product.

- **New Pink** 'KLEBG16500'
- **New Yellow** 'KLEBG16495'



TAKE THE GUESSWORK OUT OF YOUR SEED PURCHASING, RECEIVING & PLANNING. Ball WebTrack® makes every step of Seed Order Management simple and smarter...for free. Make your life "sow easy" at ballseed.com/webtrack.

EXCLUSIVE



NEW MegaCopa White Bacopa

EXCLUSIVE



NEW MegaCopa Blue Bacopa

EXCLUSIVE



NEW MegaCopa Sky Blue Bacopa

EXCLUSIVE



NEW MegaCopa Pink Bacopa

EXCLUSIVE



NEW MegaCopa Versa White Bacopa

EXCLUSIVE



NEW Bon Bon Peach Begonia

EXCLUSIVE



NEW Bon Bon Cream Begonia



NEW Mistral Pink Begonia



NEW Mistral Yellow Begonia



NEW Big Falls Dark Pink 17 Bacopa

EXCLUSIVE



NEW Jurassic Red Splash Rex Begonia

REX BEGONIA 
B. x tuberhybrida

Jurassic™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Red Splash** Lighter green color with raspberry red center and fantastic branching.

BIDENS See page 8.

BRACTEANTHA 
B. bracteata

Mohave™ Series

A Selecta product.

- **New Dark Red 17** Upgraded for better habit and color, and better performance in propagation. 'KLEBB16011'
- **New Dark Rose 17** Similar upgrades as Dark Red 17. 'KLEBB16008'
- **New Purple Red** 'KLEBB16014'

Powerful NEW Jurassic marketing tools pump up your program.

Branded pots and tags from your preferred suppliers.

FREE 16x30-in. (41x76-cm) Poster

FREE 11x 7-in. (28x17-cm) Benchcard



NEW Mohave
Dark Red 17 Bracteantha



NEW Mohave
Purple Red Bracteantha



NEW Mohave
Dark Rose 17 Bracteantha

BIDENS 🌻
B. ferulifolia

New Bee Alive Bidens

Height: 8 to 10 in. (20 to 25 cm)
Spread: 18 to 24 in. (45 to 60 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

Buzzing with sweet color! Bee Alive features an exciting novelty color and pattern, and a controlled habit that works for small pots and "plays well with others" in mixed containers. Great late-season color can be produced during the heat of Summer for Fall sales and mixed combos. Irresistible to bees and butterflies! 'Bee Alive'

New Sun Drop Compact

Height: 8 to 10 in. (20 to 25 cm)
Spread: 12 in. (30 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

A smaller version of NEW Sun Drop Improved that is perfect for small pot production, mixed combinations and Southern regions. 'Sun Drop Compact'

New Sun Drop Improved

Height: 12 to 18 in. (30 to 45 cm)
Spread: 12 in. (30 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

Delivers a more upright habit than original Sun Drop. 'Sun Drop Improved'

EXCLUSIVE



NEW Bee Alive Bidens

EXCLUSIVE



NEW Sun Drop Compact Bidens

EXCLUSIVE



NEW Can-Can Magenta Kiss Calibrachoa

CALIBRACHOA 🌻

C. HYBRIDA

Can-Can® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Magenta Kiss** Magenta flower with purple eye for great flower power! 'Balcanmiss'
- **New Pink Flamingo** Unique pink color. 'Balcanpingo'

Conga™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Real Series" – all colors in the series are perfectly timed together and uniform in habit.

- **New Deep Yellow** Replaces Yellow, with an improved habit, earlier flowering, better flower coverage and better overall performance. 'Balcongdel'
- **New White** Pure white that replaces Blush, with better garden performance, tighter habit and better series match. 'Balcongite'

EXCLUSIVE



NEW Sun Drop Improved Bidens

EXCLUSIVE



NEW Conga Deep Yellow Calibrachoa

EXCLUSIVE



NEW Conga White Calibrachoa

EXCLUSIVE



NEW Can-Can Pink Flamingo Calibrachoa

EXCLUSIVE



NEW Cabaret Orange

EXCLUSIVE



NEW Cabaret
Lavender Improved

EXCLUSIVE



NEW Cabaret Sky Blue

EXCLUSIVE



NEW Cabaret
Scarlet Improved

Cabaret® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Real Series" – all colors in the series are perfectly timed together and uniform in habit.

- **New Lavender Improved** Darker color with flowers that stay open in low light without cupping. 'Balcablavim'
- **New Lemon Yellow** 'Balcablemly'
- **New Orange** The best orange calibrachoa on the market. Distinct, true orange color in the greenhouse; shows more pink outside. It's our cover star! 'Balcaborg' PPAF
- **New Pink Star** The first novelty Cabaret color, with stable pattern, habit and uniformity to match the series. 'Balcabinsta' PPAF
- **New Scarlet Improved** More true scarlet color and better matched to the series. 'Balcabscarim'
- **New Sky Blue** 'Balcabsklu'

EXCLUSIVE



NEW Cabaret Pink Star

EXCLUSIVE



NEW Cabaret Orange

EXCLUSIVE



NEW Cabaret Lemon Yellow



CALIBRACHOA CULTIVARS

MiniFamous® Neo Series

A Selecta product.

- **New Light Blue** Vivid color with distinct sheen. 'KLECA16320'
- **New Orange+Red Eye 17** More intense in color and contrast, holding its orange color well through Summer. 'KLECA16334'
- **New Royal Blue 17** Earlier and larger flowering; tighter, better-matching habit. 'KLECA16316'
- **New White+Yellow Eye** Shimmery white, large eye. 'KLECA16314'
- **New Yellow+Red Vein** Subtle star pattern. 'KLECA16341'



MiniFamous Double Series

A Selecta product.

- **New Pink 17** More intense color, with timing and habit that match series better. 'KLECA16356'

MiniFamous Compact Series

A Selecta product.

- **New Pink** Bold pink color holds in the Summer. 'KLECA16295'
- **New Safran 17** Upgraded for better rooting and liner performance. 'KLECA16337'



THE EASIEST WAY TO FIND – AND GET – WHAT YOU NEED. Ball WebTrack® puts tens of thousands of products from over 225 suppliers at your fingertips 24/7. Best of all, it's free! Manage your orders at ballseed.com/webtrack.





NEW StarShine Violet



NEW StarShine Blue



NEW StarShine Cherry



NEW StarShine Pink



NEW StarShine Apricot

C. HYBRID

New StarShine™ Series

Height: 8 to 10 in. (20 to 25 cm)
Spread: 12 to 14 in. (30 to 35 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

The first true star series in calibrachoa! The grower-friendly novelty StarShine varieties each have a stable, WOW star pattern, plus strong greenhouse and garden performance. Uniform timing and habit mean the series can slot right into regular calibrachoa programs with confidence. Truly striking in mixed and mono hanging baskets.

- **Apricot** 'KLECA16374'
- **Blue** 'KLECA16377'
- **Cherry** 'KLECA16376'
- **Pink** 'KLECA16346'
- **Violet** 'KLECA16371'

EXCLUSIVE



NEW Twisted Orange Celosia

EXCLUSIVE



NEW Twisted Red Improved Celosia

CELOSIA 🌻
C. cristata

Twisted™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Orange** Bold color for Fall.
- **New Red Improved** Better branching and more uniform habit than original Twisted.

DAHLIA 🌻
D. pinnata

Dahlietta® Series

A Selecta product.

- **New Terry** Beautiful burnt orange. 'Baldaterr'
- **New Vicky** Soft lemon yellow. 'Baldivic'



NEW Dahlietta Terry Dahlia



NEW Dahlietta Vicky Dahlia

EXCLUSIVE



NEW Inferno

COLEUS 

Solenostemon scutellarioides

Each is a "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

FlameThrower™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Habanero** Fiery orange leaves have a touch of purple at the center and edges. Ideal for small pots, mixed containers. 'UF9837' PPAF

New French Quarter

Height: 18 to 36 in. (45 to 90 cm)
Spread: 24 to 28 in. (60 to 70 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Adds depth to coleus programs with the addition of a pink. Features pink, magenta and green leaves. Familiar pattern of seed coleus, but more vigorous and much later-flowering. 'UF134827'

New Inferno

Height: 14 to 28 in. (35 to 70 cm)
Spread: 14 to 24 in. (35 to 60 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Bigger and bolder than Campfire with saturated orange color and textured leaves. 'UF13267'

New Ruby Slipper

Height: 14 to 24 in. (35 to 60 cm)
Spread: 14 to 16 in. (35 to 40 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Dark, intense red on a compact plant with good branching. 'UF13424'

EXCLUSIVE



NEW Inferno

EXCLUSIVE



NEW FlameThrower Habanero

EXCLUSIVE



NEW French Quarter

EXCLUSIVE



NEW Ruby Slipper



GET A LEG UP ON THE COMPETITION. 24/7 marketing support at Ball WebTrack®: thousands of photos...DIY benchcards... online catalogs for easy reference...and lots more. Boost your sales at ballseed.com/webtrack.

DAHLIA See page 12.

ZONAL GERANIUM 

Pelargonium x hortorum

Dynamo™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New White Improved** Darker leaf than the original. 'Tosdynwitim'

Fantasia® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New Appleblossom** Works best in the Northeast. 'Tosfanbloss'
- **New Flamingo Rose Improved** More saturated rose color and more flower power. 'Tosfanflam'
- **New Pink** 'Tosfanpink'
- **New Scarlet Improved** Better branching and uniformity. 'Tosfanscarim'

Presto™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Real Series" – all colors in the series are perfectly timed together and uniform in habit.

- **New Deep Scarlet Improved** Better branching, darker zone and tighter uniformity to match the series. 'Tospresdesc'



GET AN ELECTRONIC FILE CABINET AT YOUR FINGERTIPS. Ball WebTrack® helps keep all your documents in order and your business running like clockwork...for free. Save time and organize your documents at ballseed.com/webtrack.

EXCLUSIVE



NEW Dynamo White Improved

EXCLUSIVE



NEW Presto Deep Scarlet Improved

EXCLUSIVE



NEW Fantasia Pink

EXCLUSIVE



NEW Fantasia Scarlet Improved

EXCLUSIVE



NEW Fantasia Flamingo Rose Improved

EXCLUSIVE



NEW Fantasia Appleblossom



NEW Bounce Bright Coral



NEW Bounce Bright Coral

INTERSPECIFIC IMPATIENS



I. hawkeri

Bounce™ Series

A Selecta product.

- **New Bright Coral** Important bold color for the series, with higher-end vigor like Bounce Cherry. 'Balboucor' PPAF
- **New Violet 17** More vigor and more reliable shipping. 'Balbouvim' PPAF

Big Bounce™ Series

A Selecta product.

- **New Pink** Adds interest with a dark red eye. 'Balbigink' PPAF



NEW Bounce Violet 17



NEW Big Bounce Pink

EXCLUSIVE



NEW Clockwork Purple

EXCLUSIVE



NEW Clockwork Purple

NEW GUINEA IMPATIENS 
I. hawkeri

New Clockwork™ Series

Height: 8 to 10 in. (20 to 25 cm)
Spread: 10 to 12 in. (25 to 30 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

Just like clockwork! This new series features big blooms, with high uniformity of habit and flower timing across all colors – all bloom in the same week. Ideal for quarts, gallons and baskets.

- **Appleblossom** 'DANCEL877' PP21,622
- **Orange** 'Balclorang'
- **Orange Stripe** 'Balclorai'
- **Pink Star** 'Balclocinstar'
- **Purple** 'Balclocurp'
- **Red** 'Balclorcurp'
- **White** 'Balcebfro' PP11,649



WORK WITH THE INDUSTRY'S LARGEST SUPPLIER LINEUP.

Access products from 225+ suppliers...no other distributor offers more. Connect with them today at ballseed.com/webtrack.

EXCLUSIVE



NEW Clockwork Red

EXCLUSIVE



NEW Clockwork Orange

EXCLUSIVE



NEW Clockwork Pink Star

EXCLUSIVE



NEW Clockwork Appleblossom

EXCLUSIVE



NEW Clockwork Orange Stripe

EXCLUSIVE



NEW Clockwork White

EXCLUSIVE



NEW Spotlight Red, Lime and Black Ipomoea

Celebrette Series

A Ball FloraPlant product, available exclusively through Ball Seed.

Four improved varieties offer colors that hold true to the original series, but with larger and earlier flowers.

- **New Grape Crush Improved** 'Balcebgushi'
- **New Orange Crush Improved** 'Balceborushi'
- **New Orange Stripe Improved** 'Balceboripi'
- **New Orchid Star Improved** 'Balceborcari'

ColorPower™ Series

A Selecta product.

- **New Dark Red 17** Flowers 10 to 12 days earlier to match the series, with larger, rounder flowers and nice red color. 'KLENI15142'
- **New Salmon+Eye** Large blooms with white eye. 'KLENI16143'

IPOMOEA 🌻
I. batatas

New Spotlight™ Series

Height: 8 to 10 in. (20 to 25 cm)
Spread: 12 to 18 in. (30 to 45 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

The first compact ipomoea series is ideal for packs, small pots and mixed combos. Foliage holds its color – even in extreme heat.

- **Black** 'Balspotack' PPAF
- **Lime** 'Balspotime' PPAF
- **Red** 'Balspotred' PPAF

EXCLUSIVE



NEW Spotlight Black Ipomoea

EXCLUSIVE



NEW Spotlight Red Ipomoea

EXCLUSIVE



NEW Spotlight Lime Ipomoea

EXCLUSIVE



NEW Celebrette Grape Crush Improved New Guinea Impatiens

EXCLUSIVE



NEW Celebrette Orchid Star Improved New Guinea Impatiens

EXCLUSIVE



NEW Celebrette Orange Crush Improved New Guinea Impatiens

EXCLUSIVE



NEW Celebrette Orange Stripe Improved New Guinea Impatiens

EXCLUSIVE



NEW ColorPower Dark Red 17 New Guinea Impatiens

EXCLUSIVE



NEW ColorPower Salmon+Eye New Guinea Impatiens

LANTANA 
L. camara

Lucky™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A “Season Extender” – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- **New Red** Striking HOT red addition to the series. ‘Balucred’ PPAF

LOBELIA 
L. hybrida

Waterfall™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- **New White Blush** ‘Balwawish’

MECARDONIA 
M. hybrida

New Little Sunshine

Height: 4 to 6 in. (10 to 15 cm)
Spread: 14 to 18 in. (35 to 45 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

A “Season Extender” – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

Easy-to-produce variety flowers from Spring to Fall and lasts in the heat. Works well in 4-in. (10-cm) pots to hanging baskets, as well as landscapes.



EXCLUSIVE



NEW Lucky Red Lantana

WEBTRACK To Go™

**SHIPMENT TRACKING
MAKES PLANNING &
SCHEDULING EASY.**

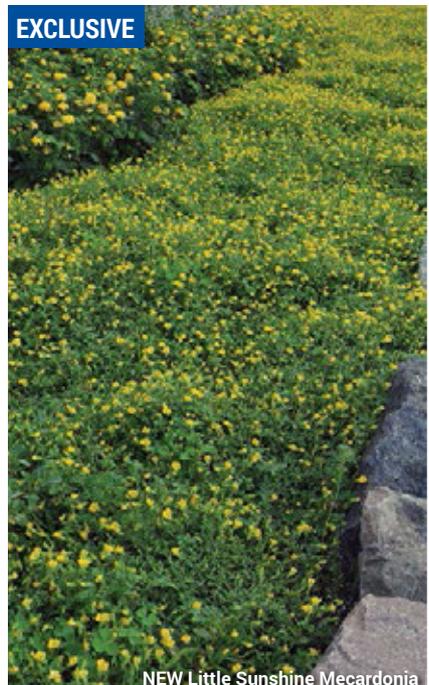
See where your orders are anywhere, anytime... with Ball Seed's **NEW WebTrack To Go™** app. Download now from the Apple App Store and Google Play.

EXCLUSIVE



NEW Waterfall White Blush Lobelia

EXCLUSIVE



NEW Little Sunshine Mecardonia

EXCLUSIVE



NEW Summer Romance Vining White Mandevilla

MANDEVILLA 🌞
M. x hybrida

Summer Romance™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

- **New Bush Easy Pink** Adds a new class in this market, with a true, medium pink.
- **New Vining Scarlet** Better disease resistance than open varieties; more grower friendly.
- **New Vining White** Better disease resistance than open varieties; more grower friendly.

OSTEOSPERMUM 🌞
O. ecklonis

FlowerPower™ Series

A Selecta product.

- **New Pink 17** Very strong pink color. 'KLEOE16273'
- **New Spider Purple 17** More reliable rooting. 'KLEOE16297'

Zion™ Series

A Selecta product.

- **New Red 17** Non-fading color, tighter habit, lower vigor and more rounded, fuller flower. 'KLEOE16278'

Summer Romance will shine in the store with NEW marketing tools.

Branded pots and tags available from your preferred suppliers.

FREE 16x30-in. (41x76-cm) Poster

FREE 11x7-in. (28x17-cm) Benchcard

EXCLUSIVE



NEW Summer Romance Vining Scarlet Mandevilla

EXCLUSIVE



NEW Summer Romance Bush Easy Pink Mandevilla



NEW FlowerPower Spider Purple 17 Osteospermum



NEW FlowerPower Pink 17 Osteospermum



NEW Zion Red 17 Osteospermum



EXCLUSIVE



NEW Gimme Some Sugar

**MIXMASTERS™
MULTILINERS**

A Ball FloraPlant product, available exclusively through Ball Seed.

Color ignites in 11 new and 2 improved combos that rock! All are thoroughly trialed and monitored to ensure consistency and efficiency.

New Gimme Some Sugar

Lobelia Early Springs™ Dark Blue, Petunia Sun Spun® Yellow, NEW Verbena Firehouse™ Hot Pink

New Cotton Tail

Calibrachoa Cabaret® White, Petunia Sun Spun White, NEW Verbena Firehouse White

New Fashionista

Lobelia Early Springs Dark Blue, Petunia Sun Spun Burgundy, NEW Verbena Firehouse Hot Pink

New I Heart Pink

Calibrachoa Cabaret Light Pink, Petunia Sun Spun Pink, NEW Verbena Firehouse Hot Pink

New Power Play

Calibrachoa Cabaret White, Petunia Sun Spun Red, Verbena EnduraScape™ Red

EXCLUSIVE



NEW Cotton Tail

EXCLUSIVE



NEW Fashionista

EXCLUSIVE



NEW I Heart Pink

EXCLUSIVE



NEW Power Play

EXCLUSIVE



NEW Jazzberry Jam

EXCLUSIVE



NEW Sunnyside

EXCLUSIVE



NEW Fruit Cocktail Improved

EXCLUSIVE



NEW Laguna Beach Improved

New Jazzberry Jam
Calibrachoa Cabaret White,
Petunia Sun Spun Burgundy,
Verbena Aztec® Blue Velvet

New Sunnyside
Calibrachoa Cabaret Deep Yellow,
Petunia Sun Spun Yellow,
NEW Verbena Firehouse White

New Fruit Cocktail Improved
Calibrachoa Cabaret Deep Yellow,
Cabaret Hot Pink, NEW Cabaret
Orange

New Laguna Beach Improved
Calibrachoa Cabaret Bright Red,
Cabaret Sky Blue, Can-Can®
Apricot

EXCLUSIVE



NEW Feelin' Lucky

EXCLUSIVE



NEW Lucky Charm

HEAT-LOVING MIXMASTERS

Each is a "Season Extender"—colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

NEW Feelin' Lucky
Lantana Lucky Flame, Lucky
Lemon Glow, Lucky Pot of Gold

NEW Lucky Charm
Lantana Lucky Flame, Lucky Pot
of Gold, Lucky Sunrise Rose

EXCLUSIVE



NEW Summer Blues

EXCLUSIVE



NEW Summer Bouquet

NEW Summer Blues
Angelonia AngelMist® Spreading
Blue, AngelMist Spreading Dark
Purple, AngelMist Spreading White

NEW Summer Bouquet
Angelonia AngelMist Spreading
Blue, AngelMist Spreading Pink,
AngelMist Spreading White

EXCLUSIVE



NEW ColorRush Pink

PETUNIA 🌻

P. HYBRIDA

New ColorRush™ Series

Height: 10 to 12 in. (25 to 30 cm)

Spread: 24 to 36 in. (60 to 90 cm)

A Ball FloraPlant product, available exclusively through Ball Seed.

Available as certified, disease-free cuttings through the Ball Certified Plants program.

This all-new trio delivers big vigor and even bigger garden performance, making them ideal for landscapes and large baskets! Mounds of color hold up in heat and rain.

- Blue 'Balcushlu' PPAF
- Pink 'Balcushink'
- Pink Star 'Balcushpar'

EXCLUSIVE



NEW ColorRush Pink Star

EXCLUSIVE



NEW ColorRush Blue



NEW Night Sky Petunia



NEW Night Sky Petunia

Sun Spun® Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Real Series" – all colors in the series are perfectly timed together and uniform in habit.

- **New Coral Bold** coral with red veining. 'Balspuncor'
- **New Neon Pink** Vibrant, saturated pink color. 'Balspunepi'
- **New Pink Ice** Icy pink bloom with dark center. 'Balspunpice'

P. CULTIVARS

New Night Sky

Height: 10 to 16 in. (25 to 40 cm)
Spread: 24 to 36 in. (60 to 90 cm)

A **Selecta** product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Boldly goes where no petunia has gone before, with a never-seen-before bloom pattern. Matches Headliner™ series habit, timing and vigor. Growing culture is available, including recommendations and environmental elements that influence variation of flower pattern and color. A great addition to 4-in. (10-cm) pot to 12-in. (30-cm) basket programs. 'KLEPH15313' PPAF



ACCESS THE BIGGEST ONLINE PRODUCT LINEUP 24/7. Live inventory from more than 225 seed and young plant suppliers at your fingertips... Ball WebTrack® is the only single-source site in the industry! Find it at ballseed.com/webtrack.



EXCLUSIVE

NEW Sun Spun Neon Pink



EXCLUSIVE

NEW Sun Spun Coral



EXCLUSIVE

NEW Sun Spun Pink Ice



NEW Gisele Series Phlox

PHLOX 
P. cultivars

New Gisele™ Series

Height: 10 to 12 in. (25 to 30 cm)
Spread: 14 to 18 in. (35 to 45 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Giselle is easy to produce with quality cuttings, plus uniform habit and timing across the series. Large flower clusters make a great presentation in store and fill landscapes with TONS of color. Strong performance Summer to Fall.

- **Hot Pink** 'KAZI14286'
- **Light Pink** 'KAZI15789'
- **Light Violet** 'KAZI14828'
- **Pink** 'KAZI14750' PPAF
- **White** 'KAZI14830'



NEW Gisele Light Violet Phlox



NEW Gisele Hot Pink Phlox



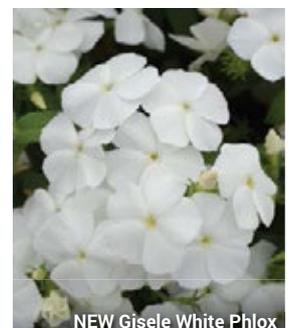
NEW Gisele Pink Phlox



NEW Tsavo Compact Yellow Sanvitalia



NEW Gisele Light Pink Phlox



NEW Gisele White Phlox

SANVITALIA 
S. procumbens

Tsavo™ Series

A Selecta product.

- **New Compact Yellow** Replaces Compact Yellow Ice with a more intense yellow color. 'KLESP14002'

EXCLUSIVE



NEW Sweet Kiss Strawberry

STRAWBERRY ☀️

Fragaria

New Sweet Kiss

Height: 6 to 8 in. (15 to 20 cm)
Spread: 24 to 36 in. (60 to 90 cm)

A Ball Ingenuity product, available exclusively through Ball Seed.

Available as Bare Root trimmed.

Sweet Kiss has great flavor that beats other berries in blind taste tests! This vigorous, ever-bearing strawberry yields large, dark red fruit from June until frost. Hardy to Zone 4.

TRIFOLIUM ☀️

Limerick™ Series

A Ball Ingenuity product, available exclusively through Ball Seed.

Available as liner 100 and 200.

- **New Debbie** Darkest color in the series – burgundy with light green edges.
- **New Leonore** Lightest green in the series – unique bicolor of almost white with red center.

Sweeten your sales with NEW Sweet Kiss marketing tools.

Tags and pack handle from your preferred supplier.

FREE 16x30-in. (41x76-cm) Poster

FREE 11x 7-in. (28x17-cm) Benchcard



EXCLUSIVE



NEW Limerick Debbie Trifolium

EXCLUSIVE



NEW Limerick Leonore Trifolium





NEW Starlight Starbright

TRIXI® MULTILINERS

A Selecta product.

The wildly popular Trixi collection adds 6 NEW and 6 improved, perfectly balanced multiliner mixes. There's a Trixi for every taste!

New Starlight Starbright

Calibrachoa MiniFamous® Compact Blue, Petunia Starlet™ Lavender Star, NEW Verbena BeBop™ Lavender

New Ayers Rock 17

NEW Calibrachoa MiniFamous Neo Orange Red+Eye 17, Lobelia Magadi™ Electric Purple, Verbena Lascar™ Dark Red

New Berry Daring 17

Calibrachoa MiniFamous Neo Purple, MiniFamous Neo Salmon Pink+Eye, MiniFamous Neo Violet+Eye

New Bolero 17

Calibrachoa MiniFamous Neo Deep Yellow, MiniFamous Compact Dark Blue, MiniFamous Vampire

New Caribbean Cocktail 17

Calibrachoa MiniFamous Vampire, MiniFamous Compact Blue, NEW MiniFamous Neo Orange+Red Eye 17



NEW Ayers Rock 17



NEW Berry Daring 17



NEW Bolero 17



NEW Caribbean Cocktail 17



NEW Night Watch

New Electric Avenue
 Calibrachoa MiniFamous Double Pink Vein, Lobelia Magadi Electric Purple, NEW Verbena Blues™ Violet+Eye

New Night Watch
 Bidens Namid™ Special Yellow, Petunia Starlet Velvet, Verbena Blues Red

New Gold & Bold 17
 Calibrachoa MiniFamous Neo Purple, MiniFamous Neo Violet+Eye, MiniFamous Neo Yellow

New Prime Time
 Bidens Namid Special Yellow, Verbena Lascar Dark Red, Verbena Lascar Dark Violet

New Salt Water Taffy
 Calibrachoa MiniFamous Neo Salmon Pink+Eye, Petunia Starlet Pink Lemonade, Verbena Blues Lavender+Eye

New Soul
 Verbena Blues Lavender+Eye, Blues Purple+Eye, Blues White

New Sweet Candy 17
 Calibrachoa MiniFamous Light Pink+Eye, MiniFamous Compact Dark Blue, NEW MiniFamous Neo Orange Red+Eye 17



NEW Electric Avenue



NEW Gold & Bold 17



NEW Prime Time



NEW Salt Water Taffy



NEW Soul



NEW Sweet Candy 17

Show shoppers they've found the Trixi mixes they've come to love!

Pots and tags from your preferred suppliers.

Larger format or custom tags from The John Henry Company.



EXCLUSIVE



NEW EnduraScape Pink Bicolor

VERBENA 

V. PERUVIANA

EnduraScape™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

A "Season Extender" – colorful, combo-friendly, heat-tolerant plants celebrate the Summer.

- **New Magenta** Vibrant pink color. 'Balendmag' PPAF
- **New Pink Bicolor** Adds a novelty variety to the series. 'Balendpibi' PPAF
- **New Purple Improved** Better branching and more flower power. 'Balendurim' PPAF

EXCLUSIVE



NEW EnduraScape Purple Improved

EXCLUSIVE



NEW EnduraScape Magenta



NEW BeBop Lavender



NEW BeBop Pink



NEW Blues Violet + Eye

Aztec Magic™ Series

A Ball FloraPlant product, available exclusively through Ball Seed.

- New Red 'Balazmared'

New BeBop™ Series

Height: 10 to 12 in. (25 to 30 cm)
Spread: 12 to 16 in. (30 to 40 cm)

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Exciting novelty pattern and colors are matched by excellent garden performance. Great center fill and flower power for pots and baskets. And be sure to watch for fun new Trixi combos leveraging these distinctive bicolor verbenas – check out Starlight Starbright on page 26.

- Lavender 'KLEPV13452'
- Pink 'KLEPV13461'

Blues™ Series

A Selecta product.

- New Violet+Eye Superior branching, large blooms and powdery mildew resistance. 'KLEPV12449' PP24,955

V. CULTIVARS

Lascar™ Series Verbena

A Selecta product.

- New Dark Blue Consistent, solid color does not fade. 'KLEPV16485'
- New Magenta 'KLEPV10408'



NEW Aztec Magic Red



NEW Lascar Dark Blue



NEW Lascar Magenta



VEGETATIVE PERENNIALS

Pictured left:
NEW Salvia Mirage™ Pink
(p 38)



**NEW Coreopsis
UpTick™
Cream&Red**
(p 33)



**NEW Lavender
LaVela™ Compact
Dark Violet**
(p 35)



**NEW Penstemon
MissionBells™
Deep Rose**
(p 36)



**Veronica
Moody Blues®
Dark Blue**
(p 39)

New RhythMix™ Combos

A Darwin Perennials product.

Available as liners from Ball Tagawa Growers, Green Leaf Plants and James Greenhouses.

RhythMix delivers easy steps for growing success! These premium perennial combos — available exclusively from Ball Seed — combine seed and vegetative varieties to help manage cost, put on a good retail show and provide lasting flower power through Summer heat. Available for three shipping weeks to meet key finish dates: Week 9 for finish Week 20, Week 12 for finish Week 23 and Week 15 for finish Week 26.

New Fiery Foxtrot

Salvia 'Radio Red', Coreopsis Sunny Day, Lamium Purple Dragon

New Boogie Blues

Delphinium Blue, Stipa Pony Tails, Gaillardia Mesa™ Peach, Viola Halo Lilac

New Cheery Charleston

Agastache 'Little Adder', Coreopsis Sunny Day, Lysimachia Golden Alexander

New Flaming Flamenco

Salvia Radio Red, Achillea New Vintage™ White, Lamium Purple Dragon

New Paso Doble Pink

Achillea New Vintage Rose, Lysimachia Golden Alexander, Dianthus EverLast™ Lavender+Eye



FIND...LEARN...BUY IN JUST A FEW CLICKS!

Our Catalog Search tool lets you search for varieties, access helpful info and use the "BUY NOW" button to add products to your shopping cart. All in seconds, all for free at ballseed.com/webtrack.

EXCLUSIVE



NEW Fiery Foxtrot

EXCLUSIVE



NEW Boogie Blues

EXCLUSIVE



NEW Cheery Charleston

EXCLUSIVE



NEW Flaming Flamenco

EXCLUSIVE



NEW Paso Doble Pink



COREOPSIS 🌻
C. hybrida

New UpTick™ Series

Height: 12 to 14 in. (30 to 35 cm)

Spread: 12 to 14 in. (30 to 35 cm)

USDA Zones: 5 to 9

A Darwin Perennials product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

UpTick's tidy, mounded habit makes it easy to ship and it's attractive in the landscape. Bigger flowers and longer blooming put more color at retail and in the garden. Works well in-ground plus mixed and mono containers. Very mildew resistant.

- **Cream** 'Balupteam' PPAF
- **Cream&Red** 'Balupteamed' PPAF
- **Gold&Bronze** 'Baluptgonz' PPAF
- **Yellow&Red** 'Baluptowed' PPAF

DIANTHUS 
D. cultivars

New Dianthalot™ Series

Height: 8 to 12 in. (20 to 30 cm)
Spread: 14 to 20 in. (35 to 50 cm)
USDA Zones: to Zone 6a

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

All-new Dianthalot puts out mega impact with a carpet of color – this low-growing, early-flowering perennial provides three-season landscape shows. For growers, it's easier to root and grow than competitors, with no vernalization needed. Great for Early Spring through Fall programs.

- **Dark Red+Star** 'KLEDG14178' PPAF
- **Pink+Star** 'KLEDG14177' PPAF

GAURA 
G. lindheimerii

Belleza™ Series

A Selecta and a Darwin Perennials product.

- **New White 17** Better branching and cleaner white color. Compact-medium habit ships easier and looks better. Offered as White Improved by Darwin Perennials. 'KLEGL14844'

GENTIANA 
G. makinoi

New Luis Easy Blue

Height: 6 to 8 in. (15 to 20 cm)
Spread: 10 to 12 in. (25 to 30 cm)
USDA Zones: to Zone 5

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Featuring beautiful alpine blue flowers, this compact, low-growing perennial works well in gardens and containers. High-value, small-footprint variety is an easy-to-grow, one-season production crop that is ideal for June sales. 'KLEGH12013' PP26,296



NEW Dianthus Dianthalot Dark Red+Star and Pink+Star



NEW Dianthus Dianthalot Dark Red+Star



NEW Dianthus Dianthalot Pink+Star



NEW Gaura Belleza White 17



NEW Gentiana Luis Easy Blue



NEW LaVela Dark Violet

LAVENDER 🌞

L. DENTATA

New Calm Breeze

Height: 14 to 16 in. (35 to 40 cm)
Spread: 12 to 14 in. (30 to 35 cm)
USDA Zones: 8 to 10

A Selecta product.

Available as unrooted cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

Ultra-fragrant, super “scratchy” textured lavender for pots makes a great scented thriller in mixed combos! Also works well in gardens. Sell it as a tender perennial or as part of an herb collection. ‘KLELV13075’

L. STOECHAS

New LaVela™ Series

Height

Compact: 10 to 12 in. (25 to 30 cm)
Standard: 13 to 15 in. (33 to 38 cm)

Spread

Compact: 8 to 10 in. (20 to 25 cm)
Standard: 10 to 12 in. (25 to 30 cm)
USDA Zones: to Zone 8

A Selecta product.

Available as unrooted and callused cuttings exclusively through Ball Seed, and as rooted cuttings from selected Root & Sell locations.

LaVela flowers four weeks earlier than most *L. stoechas* for early-season sales. Tight habit and great branching make the series ideal for quart and gallon containers. Gardeners enjoy an all-season color show in landscapes and containers from this butterfly and hummingbird attractor.

- **Compact Dark Pink** ‘KLELV12071’
- **Compact Dark Violet** ‘KLELV15115’
- **Dark Violet** ‘KLELV13110’



NEW LaVela Compact Dark Pink



NEW LaVela Compact Dark Violet



NEW Calm Breeze



SEE WHERE YOUR ORDER IS...FAST! Ball WebTrack® shipment tracking helps you plan labor and adjust production scheduling. Check it out at ballseed.com/webtrack.

PENSTEMON

P. HYBRIDA

New Cherry Sparks

Height: 18 to 20 in. (45 to 50 cm)

Spread: 14 to 16 in. (35 to 40 cm)

USDA Zones: 5 to 9

A Darwin Perennials product.

Available as unrooted cuttings, and as rooted cuttings from selected Root & Sell locations.

With double the flowering time, new Cherry Sparks offers a longer shipping and selling window, plus more color in the garden. Bigger flowers, too! More heat-tolerant and Winter-hardy than other varieties. 'Cherry Sparks' PPAF

New MissionBells™ Deep Rose

Height: 20 to 24 in. (50 to 60 cm)

Spread: 16 to 18 in. (40 to 45 cm)

USDA Zones: 5 to 9

A Darwin Perennials product.

Available as unrooted cuttings, and as rooted cuttings from selected Root & Sell locations.

Fast fill and double the flowering window assure extended shipping, selling and seasonal color. The plants are loaded with flowers for a spectacular show from Spring to Fall. Contrasting dark stems add to the bold presentation. 'Balmibepro' PPAF



NEW MissionBells Deep Rose

WEBTRACK To Go™

WHAT'S AVAILABLE NOW?

Access up-to-the-minute inventory from our industry's largest supplier lineup... anywhere, anytime with Ball Seed's **NEW WebTrack To Go™** app, then reserve and place your order. Download now from the Apple App Store and Google Play.



NEW Cherry Sparks



Rock Candy Blue



Rock Candy Purple



Rock Candy Ruby



Rock Candy Pink



Rock Candy Light Pink

P. BARBATUS

Rock Candy® Series

Height: 12 in. (30 cm)
Spread: 12 to 14 in. (30 to 35 cm)
USDA Zones: 6 to 8

NEW to Darwin Perennials from Star Roses and Plants.

Available as unrooted cuttings, and as rooted cuttings from selected Root & Sell locations.

Showing off bell-shaped blooms on compact flower spikes, Rock Candy works well at the front of a border or in containers.

- **Blue** 'Novapenblu' PPAF
- **Light Pink** 'Novapenlig' PPAF
- **Pink** 'Novapenpin' PPAF
- **Purple** 'Novapenpur' PPAF
- **Ruby** 'Novapenrub' PPAF

ROCK CANDY is a U.S. registered trademark of CP (Delaware) Inc./DBA Star Roses and Plants.



NEW Mirage Deep Purple



NEW Mirage Cherry Red



NEW Mirage Violet

SALVIA ☀

S. GREGGII

New Mirage™ Series

Height: 12 to 14 in. (30 to 35 cm)
Spread: 14 to 16 in. (35 to 40 cm)
USDA Zones: 7 to 9

A Darwin Perennials product.

Available as unrooted cuttings, and as rooted cuttings from selected Root & Sell locations.

The self-branching, mounding plants have flexible stems that resist breaking for easy shipping and less shrink. Mirage's bold, bright blooms in 9 great colors stand out at retail and in the landscape and mixed containers. Can be sold as an annual in the North.

- **Burgundy** 'Balmirbur' PPAF
- **Cherry Red** 'Balmircher' PPAF
- **Cream** 'Balmiream'
- **Deep Purple** 'Balmirdepur' PPAF
- **Hot Pink** 'Balmirhopi'
- **Neon Rose** 'Balmirrose'
- **Pink** 'Balmirpink'
- **Soft Pink** 'Balmirsopin'
- **Violet** 'Balmirvio' PPAF



NEW Mirage Burgundy



NEW Mirage Neon Rose



NEW Mirage Hot Pink

WEBTRACK®

TAKE THE GUESSWORK OUT OF YOUR SEED PURCHASING, RECEIVING & PLANNING. Ball WebTrack® makes every step of Seed Order Management simple and smarter...for free. Make your life "sow easy" at ballseed.com/webtrack.



NEW Mirage Pink



NEW Mirage Soft Pink



NEW Mirage Cream



Veronica Moody Blues Dark Blue



Veronica
Moody Blues Sky Blue

S. HYBRIDA

Arctic Blaze™ Series

Height: 24 in. (60 cm)
Spread: 36 in. (90 cm)
USDA Zones: 6 to 11

NEW to Darwin Perennials from Star Roses and Plants.

Available as unrooted cuttings, and as rooted cuttings from selected Root & Sell locations.

These repeat bloomers flower Spring to Fall, showing off bright blooms on compact plants with sturdy, flexible branches.

- **Fuchsia** 'Novasalfuc' PPAF
- **Purple** 'Novasalpur' PPAF
- **Red** 'Novasalred' PPAF

ARCTIC BLAZE is a U.S. trademark of CP (Delaware) Inc./DBA Star Roses and Plants.

VERONICA ☀️
V. hybrida

Moody Blues® Series

Height: 12 to 14 in. (30 to 35 cm)
Spread: 12 to 14 in. (30 to 35 cm)
USDA Zones: 4 to 9

NEW to Darwin Perennials from Star Roses and Plants.

Available as unrooted cuttings, and as rooted cuttings from selected Root & Sell locations.

Moody Blues delivers a compact, programmable series of first-year-flowering Veronica. Excellent for 1-gallon production with great uniformity and habit. Plants continue to cycle and bloom all season until first frost.

- **Dark Blue** 'Novaverblu' PPAF
- **Mauve** 'Novavermau' PPAF
- **Pink** 'Novaverpin' PP25,748
- **Sky Blue** 'Novaversky' PPAF
- **White** 'Novaverwhi'

MOODY BLUES is a U.S. registered trademark of CP (Delaware) Inc./DBA Star Roses and Plants.



Veronica
Moody Blues Mauve



Veronica
Moody Blues Pink



Veronica
Moody Blues White



Salvia Arctic Blaze Purple



Salvia Arctic Blaze Red



Salvia Arctic Blaze Fuchsia



VEGETABLES

Bean

NEW Beananza*

Eggplant

NEW Meatball*

Okra

NEW Baby Bubba*

Sweet Pepper

NEW Lemon Dream F1*

Summer Squash

NEW Cupcake*

Small-Fruited Tomato

NEW Chocolate Sprinkles F1

NEW Patio Choice Yellow F1

Slicer Tomato

NEW Cloudy Day F1*

NEW Madame Marmande F1*

Tomato Combos

NEW Take 2 Lights:

BushSteak &

NEW Patio Choice Yellow*

NEW Take 2 Camera:

Homeslice &

Sweetheart of the Patio*

NEW Take 2 Action:

BushSteak & Baby Boomer*

HERBS

Basil

NEW Pesto Party*

FLOWERS

Bacopa

NEW MegaCopa™ Blue (p 6)

NEW MegaCopa™ Pink (p 6)

NEW MegaCopa™ White (p 6)

*Exclusively Burpee!



Find the complete Burpee product listing in the 2017 Burpee Catalog or in the 2017 & 2018 Ball Seed Catalog.



BURPEE®

Quality You Can Count On

A known and trusted brand for over 135 years, Burpee has continuously delivered the vegetables, herbs and flowers that consumers demand.

Latest Innovations from Burpee

For 2017, we've created 3 new collections you can choose from within the overall Burpee program: **Space Savers**, including Take 2 Tomato Combos; **Foodie Fresh** and **Amazing Veggies**. Check them out now...including FREE lifestyle-focused POP!



Exclusively Burpee!
NEW Take 2 Lights Tomato Combo

Small Spaces

For those who don't have a large outdoor space to work in, Burpee offers exciting varieties that can be grown in containers on an urban balcony, a high-rise rooftop or a backyard deck. Find big garden and culinary enjoyment in a tiny footprint.



Exclusively Burpee!
NEW Take 2 Camera Tomato Combo

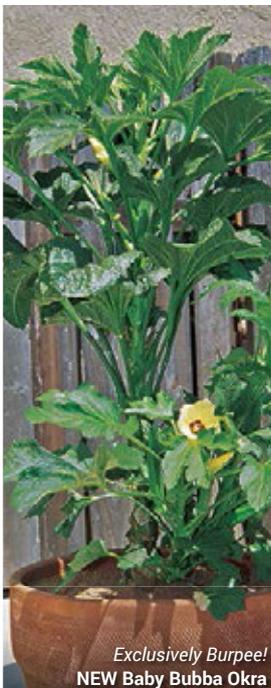


Exclusively Burpee!
NEW Take 2 Action Tomato Combo

Inspire Gardeners with FREE POP

Burpee lifestyle-focused POP combines with branded merchandising to hit the bullseye with garden center shoppers and increase retail sell-through.

16x30-in. (40x76-cm) Signs
10x7-in. (25x17-cm) Benchcards



Exclusively Burpee!
NEW Baby Bubba Okra



Exclusively Burpee!
NEW Lemon Dream Pepper



Exclusively Burpee!
NEW Beananza Bean



NEW Patio Choice
Yellow Tomato



Foodie Fresh

For this group, eating goes beyond simply satisfying hunger or convenience to masterminding a sublime experience. Burpee offers new and unique varieties of specialized and flavorful vegetables that are essential to creating these culinary adventures. Best of all, foodies can grow these right in their own backyard.



Exclusively Burpee!
NEW Madame Marmande Tomato

Inspire Gardeners with FREE POP

16x30-in. (40x76-cm) Signs
10x7-in. (25x17-cm) Benchcards



Exclusively Burpee!
NEW Meatball Eggplant



Exclusively Burpee!
NEW Cupcake Summer Squash



Exclusively Burpee!
NEW Chocolate Sprinkles Tomato



Exclusively Burpee!
NEW Pesto Party Basil

Amazing Veggies

You'll find the Best of the Best with Burpee's amazing vegetable collections. When it comes to colossal veggies, superior quality and abundant yields, these plants top the charts. They also offer great taste and texture, along with versatility of use – a win-win any way you slice it!

Inspire Gardeners with FREE POP

16x30-in. (40x76-cm) Signs
10x7-in. (25x17-cm) Benchcards



Exclusively Burpee!
NEW Cloudy Day Tomato





SEED

Use your 2017 & 2018 Ball Seed Catalog to find info on thousands of annual and perennial seed varieties, including hundreds of exciting newcomers.

Pictured left: **NEW SunKiss Coreopsis** (p 51)



NEW
Mesa™ Red
Gaillardia
(p 51)



NEW
Divine™ Orchid
New Guinea
Impatiens
(p 47)



NEW
Sriracha
Chili Pepper
(p 55)



NEW
Candyland
Red Tomato
(p 56)

NEW ANNUALS

See pages 16 to 141 in the 2017 & 2018 Ball Seed Catalog.

Ageratum 20
 Cloud Nine Pink
 Cloud Nine Mix Improved

Asclepias 23
 Red Butterfly (reintroduction)

Begonia 27-29
 Megawatt™ Pink Bronze Leaf
 Megawatt Red Green Leaf
 Megawatt Rose Bronze Leaf
 Megawatt Rose Green Leaf
 Sprint Plus Orange
 Sprint Plus Pink
 Sprint Plus Red
 Sprint Plus Rose
 Sprint Plus White
 Sprint Plus Maxi Mix
 Topspin Pink
 Topspin Rose
 Topspin Scarlet
 Topspin White
 Topspin Mix

Begonia boliviensis 27
 Bossa Nova Yellow
 Sun Cities Santa Barbara

Tuberous Begonia . . . 30-31
 Fortune Scarlet Red
 Funky Pink
 Nonstop Mocca White Improved

Canna 34
 Cannova® Mango
 Cannova Orange Shades
Available Exclusively from Ball Seed

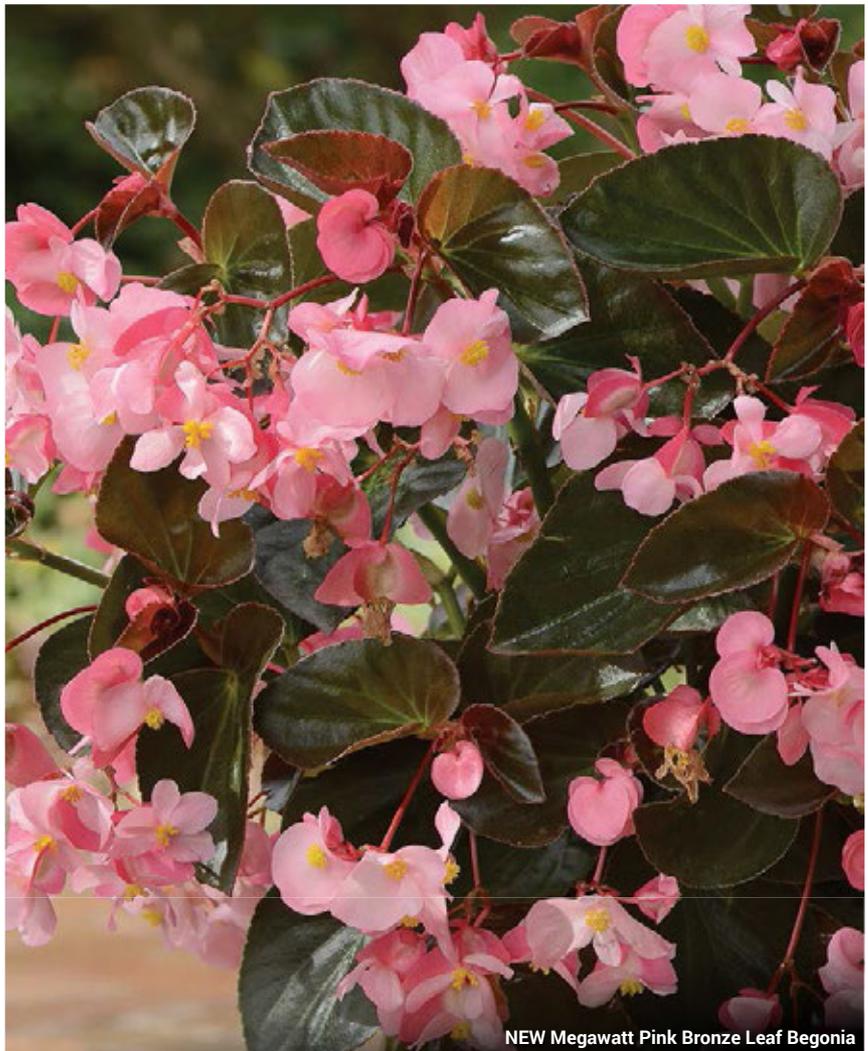
Celosia 35
 Dracula

Premium Sun Coleus . . . 41
 Pineapple Surprise

Coleus 40
 Wizard® Rose (reintroduction)

Cosmos 42
 Apollo Mix

Dianthus 45
 Super Parfait Crimson Star
 Sweet Deep Pink Maxine



NEW Megawatt Pink Bronze Leaf Begonia



NEW Cannova Orange Shades Canna



NEW Dracula Celosia



NEW Fuseables Calibrachoa Paradise Island

Fuseables® 50-51
 Calibrachoa Paradise Island
 Petunia Rise N Shine
 Viola Sunglow
 Viola Sunset Boulevard

Gazania 52-53
 Big Kiss White
 Enorma Mix

Geranium 55-56
 Maverick Violet Improved
 Maverick Violet Picotee
 Pinto Premium Orange
 Quantum Light Pink
 Quantum Red
 Quantum Salmon
 Quantum Mix

Gomphrena 57
 Ping Pong Lavender
 Ping Pong Purple
 Ping Pong White
 Ping Pong Mix

Hypoestes 59
 Confetti Compact Mix

New Guinea Impatiens 65
 Divine™ Lipstick
 Divine Orchid

African Marigold 68-70
 Cracker Joe Orange
Available Exclusively from Ball Seed
 Marvel Orange Improved
 Taishan® Gold Improved

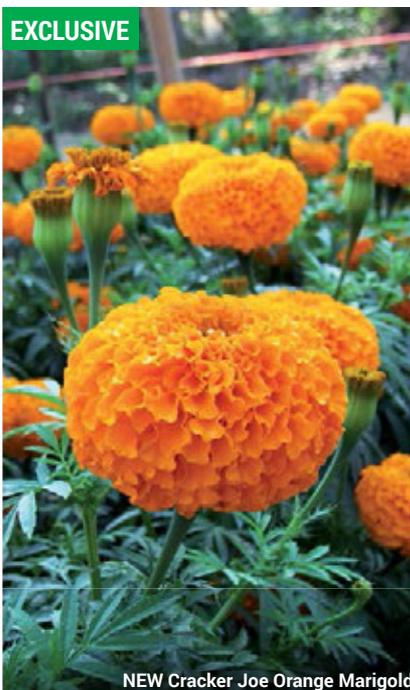
French Marigold 72-73
 Fireball
 Strawberry Blonde

Melampodium 74
 Jackpot Gold

Nemesia 77
 Seventh Heaven Mix



NEW Divine Orchid New Guinea Impatiens



NEW Cracker Joe Orange Marigold



THE EASIEST WAY TO FIND – AND GET – WHAT YOU NEED. Ball WebTrack® puts tens of thousands of products from over 225 suppliers at your fingertips 24/7. Best of all, it's free! Manage your orders at ballseed.com/webtrack.

Ornamental Mint 74

Mini Mint

Ornamental Pepper . . 92-94

Black Hawk *All-America Selections Regional Winner*

Hot Pops Purple

Sedona Sun

Pansy 80-91

Cool Wave® Blueberry Swirl Improved

Cool Wave Morpho

Cool Wave Purple Improved

Frizzle Sizzle Lemonade

Frizzle Sizzle Mix Improved

Inspire DeluXXE Deep Blue Blotch

Inspire DeluXXE Denim

Inspire DeluXXE Ocean

Inspire DeluXXE Red Blotch

Inspire DeluXXE Rose Blotch

Inspire DeluXXE White

Inspire DeluXXE White Blotch

Inspire DeluXXE White Violet Wing

Inspire DeluXXE Yellow

Inspire DeluXXE Yellow Blotch

Inspire DeluXXE Blueberry Mix

Inspire DeluXXE Maxi Mix

Inspire DeluXXE Mulberry Mix

Matrix® Denim

Patriot Mix

Available Exclusively from Ball Seed

Spring Matrix™ Beaconsfield

Ultima Radiance Pink

Improved

Pentas 95

BeeBright Lipstick

BeeBright Pink

BeeBright Red

BeeBright White

BeeBright Mix

Butterfly™ Orchid

HoneyCluster Deep Rose

HoneyCluster Pink

HoneyCluster Red

HoneyCluster White

HoneyCluster Mix



NEW Cool Wave Morpho Pansy



GET A LEG UP ON THE COMPETITION. 24/7 marketing support at Ball WebTrack®: thousands of photos...DIY benchcards... online catalogs for easy reference...and lots more. Boost your sales at ballseed.com/webtrack.



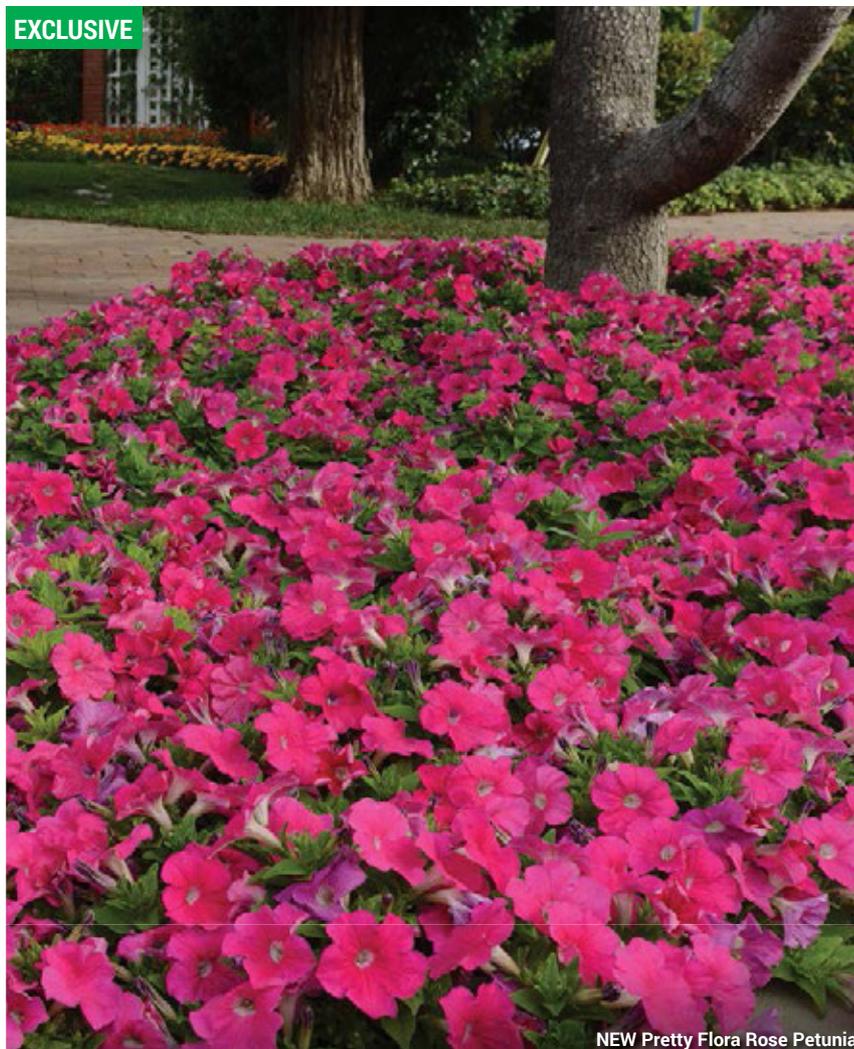
NEW Mini Mint Ornamental Mint



NEW Black Hawk Ornamental Pepper



EXCLUSIVE



NEW Pretty Flora Rose Petunia

Petunia 96-113

- Damask Purple
- Duvet Burgundy
- Limbo GP Burgundy
- Limbo GP Deep Purple
- Limbo GP Mid Blue
- Limbo GP Plum
- Limbo GP Purple
- Limbo GP Sky Blue
- Limbo GP Heather's Mix
- Limbo GP Mix
- Mambo GP Deep Purple
- Mambo GP Mid Blue
- Mambo GP Orchid Vein
- Mambo GP Purple
- Mambo GP Red Morn
- Mambo GP Rose
- Mambo GP Rose Morn
- Mambo GP Mix
- Picobella Pink
- Pretty Flora™ Rose
- Success Coral
- Trilogy Deep Purple

Double Petunia 113

- Double Madness™ Salmon (reintroduction)
- Available Exclusively from Ball Seed

Salvia 118-119

- Mojave Improved
- Sentry
- Summer Jewel Lavender
- All-America Selections Regional Winner

Snapdragon 120-123

- Antiquity Mix
- Snapstastic Magenta
- Snapstastic Orange Flame
- Snapstastic Pink
- Snapstastic Red
- Snapstastic Yellow
- Snapstastic Mix



NEW Limbo GP Sky Blue Petunia



NEW Snapstastic Magenta Snapdragon

- Verbena** 126-127
 Serenity Pink
 Tuscany Scarlet With Eye
- Vinca** 128-133
 Titan™ Blush Improved
 Titan Really Red
 Vitalia Mix
 Vitesse Dark Red
- Viola** 134-137
 Admire Spring Fling Mix
 Sorbet® Beaconsfield Improved XP
 Sorbet Deep Orange XP
 Sorbet True Blue XP
 Sorbet Yellow Pink Jump Up XP
 Sorbet Autumn Select Mix XP
 Sorbet Blotch Mix XP
 Sorbet Spring Select Mix XP
 Tiger Eye Red
 Tiger Eye Yellow
 Tiger Eye Mix
- Zinnia** 137-141
 Solmar Red
 Solmar Rose
 Solmar Scarlet
 Solmar Yellow
 Solmar Mix
 Double Zahara™ Brilliant Mix
 Zahara® XL Fire Improved



NEW Zahara XL Fire Improved Zinnia

These Annual varieties are available in new seed forms:

Coated Seed

- Impatiens Accent Series
- Impatiens Accent Premium Series
- Impatiens Xtreme Series
- Osteospermum Akila® Series
- Osteospermum Asti Series
- Osteospermum Passion Mix
- Rudbeckia Cherokee Sunset

Pelleted Seed

- Coleus Black Dragon
- Coleus Rainbow Mix
- Snapdragon Montego Series
- Snapdragon Sonnet Series



NEW Titan Really Red Vinca



NEW Sorbet Yellow Pink Jump Up XP Viola



NEW Perovskia Blue Steel

NEW GRASSES

See pages 142 to 147 in
the 2017 & 2018 Ball Seed
Catalog.

- Festuca**145
Buddy Blue (reintroduction)
Lagurus147
Bunny Tails

NEW PERENNIALS

See pages 148 to 175 in
the 2017 & 2018 Ball Seed
Catalog.

- Arabis**154
Little Treasure Deep Rose
Little Treasure White

- Armeria**154
Morning Star Deep Rose
(reintroduction)
Morning Star White
(reintroduction)

- Bellis**156
Speedstar Plus Red
Speedstar Plus Rose
Speedstar Plus White
Speedstar Plus Mix

- Campanula**157
Clockwise Deep Blue
Swinging Bells Blue
Swinging Bells White

- Coreopsis**158
Andiamo Yellow Red
SunKiss

- Doronicum**161
Leonardo Compact

- Echinacea**162
Prairie Splendor Compact

- Gaillardia**163
Mesa™ Red

- Hibiscus**165
Disco Belle Pink
(reintroduction)
Disco Belle Rosy Red
(reintroduction)
Disco Belle White
(reintroduction)
Disco Belle Mix (reintroduction)

- Lavender**167
Lavance Deep Purple

- Lupinus**170
Gallery Mini Blue
Gallery Mini Pink
**Available Exclusively
from Ball Seed**

- Perovskia**172
Blue Steel

- Sedum**175
Solarity Deep Rose
Surrender Red



NEW Coreopsis SunKiss



NEW Gaillardia Mesa Red

**NEW FLOWERING
POTTED PLANTS**

See pages 176 to 195 in
the 2017 & 2018 Ball Seed
Catalog.

Cyclamen 179-185

Halios® Select Funflame
**Available Exclusively
from Ball Seed**

Laser Snowridge Scarlet

Metis® Select Fantasia Mix
**Available Exclusively
from Ball Seed**

Sierra Snowridge Wine

Smartiz® Select Fantasia
Magenta

Smartiz Select Fantasia Purple
**Available Exclusively
from Ball Seed**

Tianis® Deep Rose
Tianis Rose

**Available Exclusively
from Ball Seed**

Winfall Snowridge Rose

Gerbera 186-189

Jaguar Deep Rose Improved

Majorette Bright White
Dark Eye

Majorette Orange Dark Eye

Majorette Red Dark Eye

Majorette Rose Light Eye

Majorette Sunset Orange

Light Eye

Majorette Yellow Dark Eye

Majorette Blazing Eyes Mix

Majorette Mix

Mega Revolution™ Orange
with Light Eye

Mega Revolution Scarlet
Red with Light Eye

Mega Revolution White
with Light Eye

Mega Revolution Yellow
with Dark Eye Improved

Revolution™ Bicolor Mix
**Available Exclusively
from Ball Seed**

Revolution Bicolor

Lemon Red

Revolution Bicolor Red White

Revolution Bicolor
Rose White

Revolution Pastel Orange
with Dark Eye Improved

Royal Peach Improved

Ranunculus 194

Bloomingdale II Mix

HALIOS, METIS, SMARTIZ and TIANIS are
registered trademarks of Morel Diffusion SAS.

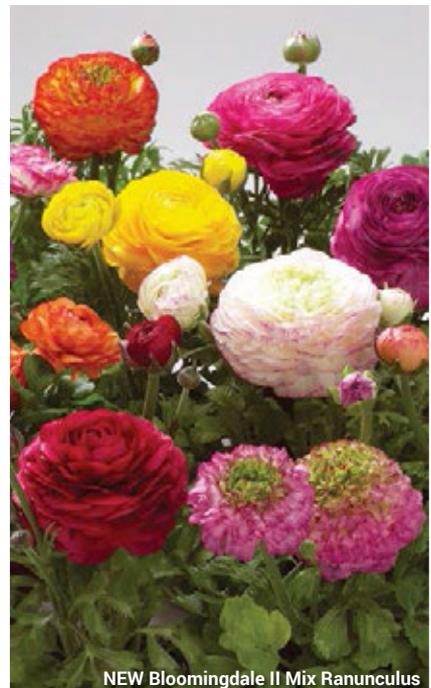
EXCLUSIVE



NEW Halios Select Funflame Cyclamen



NEW Revolution Bicolor Lemon Red Gerbera



NEW Bloomingdale II Mix Ranunculus



NEW Sweet Deep Pink Maxine Dianthus

NEW CUT FLOWERS

See pages 196 to 215 in
the 2017 & 2018 Ball Seed
Catalog.

Celosia 201
Sunday™ Gold

Delphinium. 202-203
Planet Blue
Planet Light Pink

Dianthus. 204
Sweet Deep Pink Maxine

Flowering Kale. 205
Crane Feather King White
Crane Feather Queen Red

Lisianthus 207-209
Rosita 2 Pink Flash
Super Magic Capri Blue
Picotee
Super Magic Pink

Matthiola 210
Aida Apricot Improved

Snapdragon 211-212
Cool Orange

Sunflower. 213-214
Pro Cut Plum
Sunrich Lemon Summer
Sunrich Lime
Vincent Deep Orange DMR

*These Cut Flower varieties are
available in new seed forms:*

Pelleted Seed

Rocket Series

Treated Seed

Sunflower Vincent Series



NEW Planet Blue Delphinium



NEW Cool Orange Snapdragon



**GET AN ELECTRONIC
FILE CABINET AT YOUR
FINGERTIPS.** Ball WebTrack®
helps keep all your
documents in order and
your business running
like clockwork...for free.
Save time and organize
your documents at
ballseed.com/webtrack.

**NEW VEGETABLES
& HERBS**

See pages 226 to 277 in
the 2017 & 2018 Ball Seed
Catalog.

Arugula 242
Astro

Bean 230
Inspiration
Navarro
Serpedor
Velour

Broccoli 231
Durapak 16

Cabbage 232-233
Katarina *All-America
Selections National Winner*
Ruby Ball

Collards 233
Georgia (reintroduction)

Cucumber 234-235
Gateway
Gherking
Martini

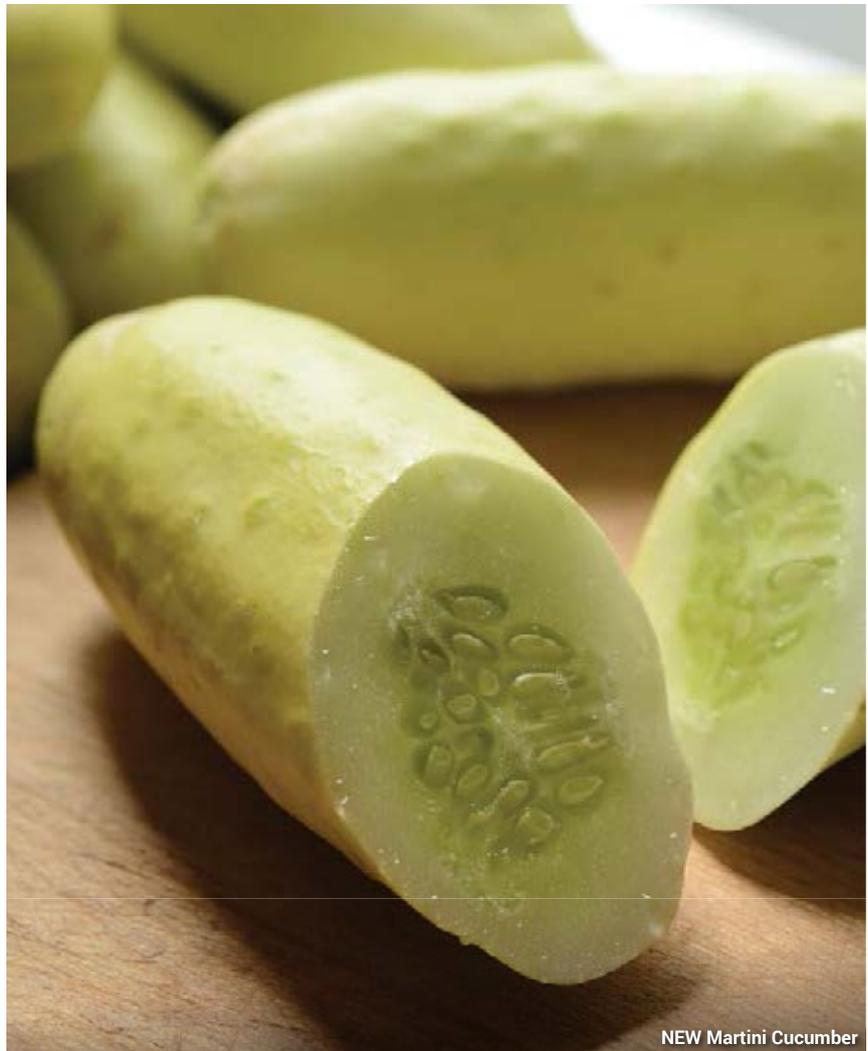
Herbs 237-241
Basil Eleonora
Dill Dukat

Kale 241
Darkibor
Prizm *All-America Selections
National Winner*

Kohlrabi 242
Konan *All-America Selections
National Winner*

Lettuce 242-243
New Red Fire
Vulcan

Onion 245
Ishikura Bunching



NEW Martini Cucumber



NEW Velour Bean



NEW Basil Eleonora

EXCLUSIVE



NEW Sriracha Chili Pepper

Sweet Bell Pepper . 246-248

- Aristotle
- California Wonderful
- Majestic Red
- Midas
- New Ace
- Touchdown

Sweet Non-Bell Pepper 249-250

- Cornito Giallo *All-America Selections National Winner*
- Escamillo *All-America Selections National Winner*
- Red Crest
- Takara
- Yellow Crest

Chili Pepper 252

- Cayenne Cheyenne
- Sriracha
- Available Exclusively from Ball Seed**

Ethnic Hot Pepper 253

- Pequin

Jalapeño Pepper 254

- Felicity

Serrano Pepper 254

- Flaming Jade *All-America Selections Regional Winner*

Pumpkin 255-256

- Cracker Jack
- Jack Sprat
- Super Moon *All-America Selections Regional Winner*

Summer Squash . . 257-258

- Bocce

Winter Squash 259-260

- Sweet Mama

Strawberry 261

- Delizz *All-America Selections National Winner*



NEW California Wonderful Sweet Bell Pepper



NEW Super Moon Pumpkin

Beefsteak Tomato 262-263
 Buffalosteak
 Chef's Choice Green
All-America Selections National Winner
 Pink-A-Licious

Slicer Tomato 264-267
 Dixie Red
 Premio
 Rugged Boy
 Stellar

Saladette/Sauce Tomato 267-268
 Bella Rosa
 Sunrise Sauce

Small-Fruited Tomato 269-274
 Braveheart
 Candyland Red *All-America Selections National Winner*
 Little Bing
 Patio Choice Yellow
 Red Cherry Large
 Sweet Million
 Sweet Zen

Heirloom Tomato . . 275-277
 German Johnson Potato Leaf



NEW Candyland Red Tomato 



**SHIPMENT TRACKING
 MAKES PLANNING &
 SCHEDULING EASY.**

See where your orders are anywhere, anytime... with Ball Seed's **NEW WebTrack To Go™** app. Download now from the Apple App Store and Google Play.



NEW Stellar Tomato



NEW Sunrise Sauce Tomato

EXCLUSIVE



Rapunzel Tomato

These new Vegetables & Herbs are Exclusively Burpee! See pages 216 to 225 for more info.

Basil

Pesto Party

Bean

Beananza

Eggplant

Meatball

Okra

Baby Bubba

Pepper

Lemon Dream

Summer Squash

Cupcake

Tomato

Cloudy Day

Madame Marmande

These Vegetable & Herb varieties are available in new seed forms:

Coated Seed

Pepper Admiral

Pepper Bhut Jolokia Red

Pepper Chocolate Beauty

Pepper Early Summer

Pepper La Bomba

Pepper Pinot Noir

Pepper Red Bull

Pepper Red Knight

Pepper Revolution

Pepper Tiburon

Tomato Brandywine Pink
Potato Leaf

Tomato Chef's Choice Orange

Tomato Cherokee Purple

Tomato Rapunzel

Multi-Seed Pellets

Lemongrass

Standard Seed

Strawberry Mignonette

Strawberry Temptation

EXCLUSIVE



Revolution Pepper



Chef's Choice Orange Tomato

DISCONTINUED VARIETIES FOR 2017

ANNUALS Variety	Recommended Replacement	Variety	Recommended Replacement	Variety	Recommended Replacement
Ageratum Aloha Blue	Cloud Nine Blue	Fuseables Cloud N Sky	–	Pansy Dynamite Scarlet	Spring Matrix Scarlet
Ageratum Aloha White	Cloud Nine White	Fuseables Burgundy Starlight	–	Pansy Dynamite Pure White	Grandio Clear White
Alcea Spring Celebrities Lilac	–	Gaillardia Sundance Bicolor	Mesa Bright Bicolor	Pansy Dynamite Yellow	Matrix Yellow
Alcea Spring Celebrities Pink	Spring Celebrities Carmine Rose	Gazania Talent Mix	Kiss Frosty Mix	Pansy Dynamite Clear Mix	Matrix Clear Mix
Alcea Spring Celebrities Rose	Spring Celebrities Carmine Rose	Geranium Pinto Pink	Pinto Premium White to Rose	Pansy Fizzy Grape	Frizzle Sizzle Burgundy
Alyssum Easter Bonnet Pastel Mix	Easter Bonnet Mix	Impatiens Accent Salmon Picotee	–	Pansy Frizzle Sizzle Mix	Frizzle Sizzle Mix Improved
Alyssum Golf Lavender	Easter Bonnet Lavender	Impatiens Xtreme Bright Eye	Impreza White	Pansy Northern Lights	–
Alyssum Golf Rose	Easter Bonnet Deep Rose	Impatiens Xtreme Rose	Impreza Rose	Pansy Panola Red Blotch	Matrix Red Blotch
Anemone Harmony Blue	–	Double Impatiens Victorian Rose	–	Pansy Ultima Purple Lace	–
Anemone Harmony Orchid	–	Incarvillea Cheron Pink	–	Petunia Carpet Pink Morn	Madness Rose Morn
Anemone Harmony Pearl	–	Incarvillea Cheron White	–	Petunia Celebrity Mix	Total Madness Mix
Anemone Harmony Scarlet	–	Isotoma Starshine Blue	–	Petunia Celebrity Watercolor Mix	Moonlight Madness Mix
Anemone Harmony White	–	Lavatera Twins Cool White	–	Petunia Double Madness Pink	Double Madness Rose
Aster Pot 'N Patio White	–	Lavatera Twins Hot Pink	–	Petunia Double Madness Red	Double Madness Burgundy
Begonia Fairyland Pink	–	Linaria Fantasy White Yellow Eye	–	Petunia Dreams Fuchsia	TriTunia Violet
Begonia Fairyland Red	–	African Marigold Crush Papaya	Inca II Gold	Petunia Dreams Wild Rose Mix	–
Begonia Fairyland White	–	African Marigold Marvel Orange	Marvel Orange Improved	Petunia Easy Wave Gelato Mix	Easy Wave South Beach Mix
Begonia Fairyland Mix	–	African Marigold Moonsong Deep Orange	Taishan Orange	Petunia Easy Wave Sweet Tart Mix	–
Begonia Ikon Bronze	–	African Marigold Taishan Gold	Taishan Gold Improved	Petunia Explorer Coral	Easy Wave Rosy Dawn
Begonia Ikon Ikonix Mix	–	French Marigold Alumia Deep Orange	Durango Orange	Petunia Explorer Lavender	Ramblin' Lavender
Begonia Sprint Appleblossom	–	French Marigold Alumia Flame	Durango Flame	Petunia Limbo Burgundy	Limbo GP Burgundy
Begonia Sprint Blush	–	French Marigold Alumia Gold	Durango Gold	Petunia Limbo Deep Purple	Limbo GP Deep Purple
Begonia Sprint Deep Pink	Ambassador Pink	French Marigold Alumia Red	Durango Red	Petunia Limbo Plum	Limbo GP Plum
Begonia Sprint Pink	Spring Plus Pink	French Marigold Alumia Vanilla Cream	–	Petunia Limbo Purple	Limbo GP Purple
Begonia Sprint Rose	Spring Plus Rose	French Marigold Alumia Yellow	Durango Yellow	Petunia Limbo Mix	Limbo GP Mix
Begonia Sprint Scarlet	Spring Plus White	French Marigold Alumia Mix	Durango Mix	Petunia Madness Red Splash Mix	–
Begonia Sprint White	Ambassador Scarlet	French Marigold Cresta Bee	Bonanza Bee	Petunia Mambo Deep Purple	Mambo GP Deep Purple
Begonia Sprint Mix	Spring Plus Maxi Mix	French Marigold Cresta Flame	Bonanza Deep Orange	Petunia Mambo Purple	Mambo GP Purple
Begonia boliviensis Bossa Nova White	Bossa Nova Pure White	French Marigold Cresta Gold	Bonanza Flame	Petunia Mambo Red Morn	Mambo GP Red Morn
Tuberous Begonia Breezy Pink	–	French Marigold Cresta Harmony	Bonanza Gold	Petunia Mambo Rose	Mambo GP Rose
Tuberous Begonia Breezy Red	–	French Marigold Cresta Orange	Bonanza Harmony	Petunia Mambo Rose Vein	Mambo GP Rose Vein
Tuberous Begonia Breezy Salmon Orange	–	French Marigold Cresta Spry	Bonanza Orange	Petunia Mambo Formula Mix	Mambo GP Mix
Tuberous Begonia Breezy White	–	French Marigold Cresta Yellow	Hero Spry	Petunia Picobella Cascade Coral	Shock Wave Coral Crush
Tuberous Begonia Breezy Yellow	–	French Marigold Cresta Mix	Bonanza Yellow	Petunia Picobella Cascade Salmon	Shock Wave Pink Shades
Tuberous Begonia Fortune Scarlet	Fortune Scarlet Red	French Marigold Honeycomb	Bonanza Mix	Petunia Plush Lilac Pearl	Easy Wave Silver
Tuberous Begonia Go-Go Salmon	Fortune Peach Shades	French Marigold Red Marietta	Bonanza Flame	Petunia Plush Mix	Easy Wave Formula Mix
Tuberous Begonia New Star Red	Bliss Deep Red	Signata Marigold Gem Maroon	–	Petunia Ramblin' Shades O Pink	Plush Deep Pink
Tuberous Begonia New Star Rose	Bliss Pink Shades	Signata Marigold Gem Tangerine	–	Petunia Shock Wave Amp Mix	–
Tuberous Begonia New Star White	Bliss White	Nicotiana Babybella	–	Petunia Stars & Stripes	–
Tuberous Begonia New Star Yellow	Bliss Yellow	Nicotiana Whisper Appleblossom	–	Petunia Supercascade Blush	Dreams Appleblossom
Tuberous Begonia New Star Mix	Bliss Mix	Nicotiana Whisper Deep Pink	–	Petunia Trilogy Salmon	Success Salmon
Calendula Costa Light Yellow	Costa Yellow	Nicotiana Whisper Rose Shades	–	Portulaca Lazy Daze Fuchsia	Happy Trails Fuchsia
Calla Santa	–	Nicotiana Whisper Mix	–	Portulaca Lazy Daze Orange	Happy Trails Orange
Cardoon Porto Spineless	–	Ornamental Pepper Mambo Deep Yellow	Mambo Yellow	Portulaca Lazy Daze Red	Happy Trails Deep Red
Celosia Amigo Mix	Armor Mix	Osteospermum Passion Pink Shades	Passion Mix	Portulaca Lazy Daze White	Happy Trails White
Celosia Kimono Cream	Kimono Yellow	Osteospermum Passion Rose	Passion Mix	Portulaca Lazy Daze Yellow	Happy Trails Yellow
Celosia Kosmo Vanilla	Kosmo Yellow	Osteospermum Passion White	Passion Mix	Portulaca Lazy Daze Mix	Happy Trails Mix
Celosia Spiky Pink	Kosmo Pink	Pansy Cool Wave Blueberry Swirl	Cool Wave Blueberry Swirl Improved	Purslane Toucan Yellow	–
Celosia Spiky Purple	Kosmo Cherry	Pansy Cool Wave Purple	Cool Wave Purple Improved	Purslane Toucan Hot Mix	–
Coleus Emotions Inspired	–	Pansy Crown Cream	Majestic Giants II Clear Yellow	Salpiglossis Royale Red Bicolor	–
Coleus Emotions Passionate	–	Pansy Delta Formula Blotch Mix	Delta Premium Blotch Mix	Salvia Blue Angel	–
Coleus Emotions Playful	–	Pansy Delta Pumpkin Pie Mix	Matrix Topaz and Garnet Mix	Salvia Maestro	Salvia Sentry
Coleus Emotions Sophisticated	–	Pansy Dynamite Beacon Blue	Delta Premium Beaconsfield	Scutellaria Veranda	–
Premium Sun Coleus Chocolate Splash	Pineapple Surprise	Pansy Dynamite Blue Jeans	Majestic Giants II Blue Jeans Blotch	Snapdragon Montego Scarlet	Snapshot Red
Premium Sun Coleus Flip Side	Lime Delight	Pansy Dynamite Lavender	Matrix Lavender Shades	Stock Vintage Peach	Vintage Copper
Coleus Volcano	Wizard Velvet Red	Pansy Dynamite Light Blue	Matrix Light Blue	Stock Vintage Antique Mix	Vintage Mix
Dianthus Diabunda Crimson	Diana Crimson	Pansy Dynamite Orange	Grandio Clear Orange	Streptocarpus Cape Cool Mix	–
Dianthus Supra Crimson	Telstar Crimson	Pansy Dynamite Pink Shades	Grandio Rose Blotch	Sunflower Teddy Bear	–
Dianthus Supra Purple	Telstar Purple	Pansy Dynamite Purple	Grandio Clear Purple	Talinum Verde	Limon
Dianthus Supra Red	Telstar Scarlet	Pansy Dynamite Rose	Grandio Clear Rose	Verbena Liberty for All	–
Dianthus Supra Salmon	Telstar Salmon			Verbena Obsession Apricot	–
Dianthus Supra White	Telstar White			Verbena Quartz XP Burgundy	Quartz XP Burgundy With Eye
Didiscus Blue Lace	–			Vinca Cobra Red Eye	Vitesse Red Eye
				Vinca Cora Cascade Peach Blush	Cora Cascade Apricot

Variety	Recommended Replacement	Variety	Recommended Replacement	Variety	Recommended Replacement
Vinca Mediterranean Deep Rose	Mediterranean XP Hot Rose	Gerbera Festival Spider Salmon Dark Eye	–	Celosia Bombay Candy	Bombay Firosa Rose
Vinca Mediterranean Polka Dot White	Mediterranean XP	Gerbera Festival Spider Salmon Red Shades	–	Celosia Bombay Fisal Salmon	Bombay Fidor Gold
Vinca Pacifica Tutti Frutti Mix	Pacifica XP Lipstick Mix	Gerbera Festival Spider Yellow Light Eye	–	Celosia Bombay Rose	Bombay Firosa Rose
Vinca Titan Blush	Titan Blush Improved	Gerbera Jaguar Red Light Eye	Jaguar Scarlet Light Eye	Celosia Celway Mix	–
Vinca Vitesse Cranberry	Vitesse Dark Red	Gerbera Jaguar Salmon Pastel Light Eye	–	Celosia Sunday Salmon	Sunday Bronze
Vinca Vitesse Strawberry Red	Titan Punch	Gerbera Mega Revolution Golden Yellow with Dark Eye	Mega Revolution Yellow with Dark Eye Improved	Delphinium Triton Dark Blue	–
Viola Sorbet Peach Melba	Sorbet XP Yellow Pink Jump Up	Gerbera Mega Revolution Salmon Pink with Dark Eye	Mega Revolution Salmon Rose with Light Eye	Delphinium Triton Lavender	–
Viola Sorbet Babyface Mix	Sorbet XP Blotch Mix	Gerbera Mega Revolution White	Mega Revolution White with Light Eye	Delphinium Triton Light Blue	–
Viola Sorbet XP Beaconsfield	Sorbet XP Beaconsfield Improved	Gerbera Mega Revolution Yellow Shades	Mega Revolution Yellow with Dark Eye Improved	Delphinium Triton White	–
Viola Sorbet XP Select Mix	Sorbet XP Spring Select Mix	Gerbera Revolution Pastel Orange with Dark Eye	Revolution Pastel Orange with Dark Eye Improved	Lisianthus Rosita 1 Blue	Rosita 2 Blue
Zinnia Double Zahara Duo Mix	Double Zahara Brilliant Mix	Gerbera Revolution Pastel Pink with Dark Eye	Revolution Light Salmon with Dark Eye	Lisianthus Rosita 2 Misty Pink	Rosita 2 Pink Flash
Zinnia Zahara Scarlet	Zahara Red	Gerbera Revolution Bright Red with Dark Eye	Revolution Scarlet Red with Dark Eye	Matthiola Aida Apricot	Aida Apricot Improved
Zinnia Zahara XL Fire	Zahara XL Fire Improved	Gerbera Revolution Rose Shades	Royal Deep Rose Dark Eye	Matthiola Aida Blueberry	–
PERENNIALS	Recommended Replacement	Gerbera Revolution Yellow with Dark Eye	Revolution Golden Yellow with Dark Eye	Matthiola Aida Cherry Blossom	–
Variety	Recommended Replacement	Gerbera Revolution Bright Red with Dark Eye	Revolution Scarlet Red with Dark Eye	Matthiola Aida Deep Rose	–
Aquilegia Cameo White	–	Gerbera Revolution Rose Shades	Royal Deep Rose Dark Eye	Matthiola Column Ball Supreme	–
Aquilegia Winky Double White-White	–	Gerbera Revolution Yellow with Dark Eye	Revolution Golden Yellow with Dark Eye	Matthiola Opera Daphne	–
Aquilegia Winky White	–	Lisianthus Mermaid Pink	Florida Pink	Matthiola Opera Leonora	–
Arenaria Avalanche	–	Primula Danova Red Yellow Edge	Danova Red	Snapdragon Axiom Paper White	Potomac Early White
Delphinium Dasante Blue	Guardian Blue	Primula Pageant Apricot	Danova Appleblossom Bicolor	Snapdragon Maryland White Yellow	–
Heuchera Malachite	–	Primula Pageant Blue	Danova Blue	Snapdragon Potomac Plumblossom	Potomac Appleblossom
Heuchera Ruby Bells	–	Primula Pageant Bright Pink	Danova Pink	Sunflower Market Tavor Flash Bicolor	–
Lobelia Fan Blue	–	Primula Pageant Mid Blue	Danova Sky Blue	VEGETABLES	Recommended Replacement
Lobelia Fan Ball 3 Color Mix	–	Primula Pageant Lemon Yellow	Danova Lemon Yellow	Variety	Recommended Replacement
Penstemon Carillo Rose	Carillo Red	Primula Pageant Red Bicolor	Danova Wine Bicolor	Basella Red Malabar	–
Penstemon Tubular Bells Red	–	Primula Pageant Rose Pink Bicolor	Danova Pink Bicolor	Basil Queen of Sheba	Eleonora
Penstemon Tubular Bells Rose	–	Primula Primlet Golden Shades	–	Broccoli Baby Aspacroc	Broccoli Raab Zamboni
Penstemon Tubular Bells Wine Red	–	Primula Primlet Lavender Shades	–	Brussels Sprouts Dimitri	Franklin
Penstemon Tubular Bells Mix	–	Primula Primlet Lemon Shades	–	Cabbage Bobcat	Cheers
Polemonium Blue Whirl	–	Primula Primlet Pink Shades	–	Cabbage Gonzales	Gold Mark
Salvia Merleau Rose	–	Primula Primlet Purple	–	Cabbage Savoy Clarissa	Savoy Ace
Salvia Merleau White	–	Primula Primlet Rose	–	Cauliflower Green Goddess	–
Stachys Fuzzy Wuzzy	–	Primula Primlet Rose Edge	–	Cucumber Painted Serpent	–
FLOWERING POTTED PLANTS	Recommended Replacement	Primula Primlet Scarlet Red Shades	–	Eggplant Amethyst	Early Midnight
Variety	Recommended Replacement	Primula Primlet Sunrise	–	Eggplant Ivory	Greتل
Cineraria Charming Mix	Satellite Mix	Primula Primlet White	–	Eggplant Pinstripe	Fairy Tale
Cineraria Jester Pure Blue	–	Primula Primlet Yellow	–	Gourd Daisy	–
Cineraria Jester Royal Bicolor Shades	–	Primula New Fuji Mix	Prima Mix	Gourd Galaxy of Stars	–
Cineraria Jester Scarlet Bicolor	–	Primula Libre Deep Blue	Touch Me Dark Blue	Melon Lilliput	Sugar Cube
Cyclamen Friller Pink	Halios Select CURLY Light Pink with Red Eye	Primula Libre Magenta	Touch Me Violet	Melon Superstar	–
Cyclamen Friller Purple	Halios Select CURLY Purple	Primula Libre Orange	Touch Me Dark Orange	Onion Vino Tinto	–
Cyclamen Friller Salmon	Halios Select CURLY Scarlet Salmon	Primula Libre Red	Touch Me Red	Pepper Cute Stuff Red	–
Cyclamen Friller Scarlet	Halios Select CURLY Scarlet	Primula Libre Rose Picotee	–	Pepper Ethem	Bananarama
Cyclamen Friller White	Halios Select CURLY White	Primula Libre Salmon Picotee	–	Pepper Good as Gold	Mama Mia Giallo
Cyclamen Friller Wine	Halios Select CURLY Magenta	Primula Libre White	Touch Me White	Pepper Key West	Biscayne
Cyclamen Friller Flame Mix	Halios Select CURLY Flame Mix	Ranunculus Bloomingdale Mix	Bloomingdale II Mix	Pepper Plato	Red Knight
Cyclamen Friller Mix	Halios Select CURLY Early Mix	Ranunculus Mache Pastel Mix	Mache Mix	Pepper Tweety	Yes To Yellow
Cyclamen Laser Flame Mix	Tianis Flame Mix	CUT FLOWERS	Recommended Replacement	Pepper Whitney	–
Cyclamen Laser Synchro Wine	Laser Synchro Wine Flame	Variety	Recommended Replacement	Pumpkin Fall Splendor	Small Sugar
Cyclamen Sterling Scarlet	–	Asclepias Silky Scarlet	Silky Deep Red	Spinach Crescent	Avon
Cyclamen Sterling White	–	Aster Opus	–	Squash Balmoral	Lunar
Gerbera Festival Apricot Light Eye	–	Aster Serenade Yellow	–	Squash Cuarzo	–
Gerbera Festival Blush Light Eye	Revolution Spring Pastels	Bupleurum Griffiti	–	Squash Fortune	Golden Zebra
Gerbera Festival Orange Dark Eye	Majorette Orange Dark Eye	Campanula Champion Pro Deep Blue	Campana Deep Blue	Squash Super Delite	–
Gerbera Festival Salmon Rose Light Eye	–	Campanula Champion Pro Lavender	Campana Lilac	Tomato Apricot Dream	–
		Campanula Champion Pro Light Pink	Campana Pink	Tomato Cherry Falls	Cherry Cascade
		Campanula Champion Pro Pink	Campana Pink	Tomato German Johnson	German Johnson Potato Leaf
		Campanula Champion Pro White	Campana White	Tomato Jasper	Rapunzel
		Celosia Bombay Bordeaux	Bombay Fivio Purple Rose	Tomato Little Sun Yellow	–
				Tomato Mountain Magic	–
				Tomato Peardrops	Sweet 'N Neat Yellow
				Tomato Rambling Red Stripe	Chocolate Sprinkles
				Tomato Sunset Falls	–
				Tomato Totem	Little Bing
				Tomato Tumbling Tiger	Tumbling Tom Red
				Tomato Tye Dye	–
				Tomato Valencia	–

TERMS & CONDITIONS OF SALE

Visit ballseed.com for current Terms & Conditions of Sale.

Note: Ball Terms & Conditions of Sale are country/region specific. The following Terms & Conditions of Sale apply to product sold within the United States and Canada.

Acceptance of Terms

These terms and conditions shall govern orders for seeds, bulbs, plants, supplies and other materials (merchandise) placed with Seller. All negotiations with sales representatives or other agents of Seller are merged herein. No modification of these terms and conditions shall be effective unless in writing signed by Seller. Placement of the order shall constitute Purchaser's acceptance of these terms and conditions. All orders are subject to acceptance by Seller at our offices in West Chicago, Illinois.

Limitation of Warranty

Seller warrants, to the extent required by law, that merchandise conforms to the description appearing in Seller's catalog and on container labels, within recognized tolerances. SELLER MAKES NO OTHER OR FURTHER WARRANTY, EXPRESS OR IMPLIED. ALL OTHER OR FURTHER WARRANTIES, INCLUDING ANY WARRANTIES OF MERCHANTABILITY, TITLE, NON-INFRINGEMENT AND FITNESS FOR A PARTICULAR PURPOSE, ARE EXCLUDED. Certain merchandise may be separately warranted by the manufacturer. Seller does not adopt or ratify any manufacturer warranties, express or implied, and Seller shall have no liability thereunder. Seller does not adopt or ratify any manufacturer warranties, express or implied, made by Purchaser upon resale of the merchandise, and Seller shall have no liability thereunder.

Limitation of Remedy

PURCHASER'S SOLE AND EXCLUSIVE REMEDY SHALL BE REFUND OF THE PURCHASE PRICE. SELLER'S LIABILITY, WHETHER FOR BREACH OF CONTRACT, BREACH OF WARRANTY, NEGLIGENCE, PRODUCTS LIABILITY OR ANY OTHER THEORY OF LIABILITY, IS LIMITED TO THE AMOUNT OF THE PURCHASE PRICE. UNDER NO CIRCUMSTANCES SHALL SELLER BE LIABLE FOR DAMAGES IN EXCESS OF THE PURCHASE PRICE, OR FOR ANY SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES.

Excluded Use

Merchandise is not intended for immediate or eventual sale to commercial growers, truck farmers, market gardeners or others who sell fruit or vegetables to the end user.

Mandatory Arbitration

ANY CLAIM WHICH PURCHASER MAY HAVE AGAINST SELLER ARISING OUT OF OR RELATING TO THE SALE OF THE MERCHANDISE SHALL BE SETTLED BY BINDING ARBITRATION IN ACCORDANCE WITH THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION, SAID ARBITRATION TO BE VENUED IN COOK OR DUPAGE COUNTIES, ILLINOIS. The laws of several states require arbitration, conciliation or mediation of disputes involving allegedly defective seed before legal action may be taken. Purchaser should contact the State Department of Agriculture for information. Such laws typically require that a complaint be filed with the State Department Of Agriculture in time to permit inspection of the seed, crops or plants. If such a complaint is filed, a copy must be sent to Seller by registered or certified mail.

Governing Law, Jurisdiction & Venue

The laws of the State of Illinois, including but not limited to the Uniform Commercial Code as adopted therein, shall govern all matters arising out of or relating to Seller's sale of merchandise. ANY DISPUTE NOT SUBJECT TO ARBITRATION AND ANY ACTION TO ENFORCE AN ARBITRATION AWARD ARISING OUT OF OR RELATING TO THE SALE OF MERCHANDISE HEREUNDER SHALL BE MAINTAINED IN THE STATE OR FEDERAL COURTS LOCATED IN DUPAGE OR COOK COUNTIES, ILLINOIS, AND PURCHASER SUBMITS TO THE JURISDICTION OF AND VENUE IN SAID COURTS.

Indemnity

By accepting merchandise, Purchaser agrees to defend Seller, to hold it harmless and indemnify it from and against any claim or loss asserted by any or all transferees of such merchandise or users of the products of such merchandise who are not notified by Purchaser in writing of Limitation of Warranty, Limitation of Remedy, Mandatory Arbitration, Governing Law Jurisdiction and Venue, and Notice Regarding Seed-Borne Diseases in language substantially equivalent to that contained in these Terms and Conditions of Sale.

Prices

All prices are subject to change without notice. The price in effect at time of shipment will prevail. Prices do not include installation; Seller takes no responsibility, and shall have no liability for installation. Requests to package seed in unlisted sizes will incur a charge of \$0.75 per packet. Additional processing and handling charges may be added.

Payment

Payment is due in invoiced currency and in accordance with the terms specified on invoice. In the event of default in the payment of any amount when due, and in addition to all other rights and remedies available to Seller, SELLER SHALL BE ENTITLED TO COLLECT A LATE CHARGE OF 2% PER MONTH (24% PER YEAR) OR THE MAXIMUM RATE ALLOWED BY LAW, WHICHEVER IS LESS, ON ALL AMOUNTS PAST DUE FROM THE DATE DUE UNTIL THE DATE PAID. A FEE OF \$25.00 WILL BE CHARGED FOR ANY RETURNED CHECK, DECLINED EFT TRANSACTION OR DECLINED BANKCARD TRANSACTION.

Freight & Handling Charges, Inspection, Damaged Goods

The freight and handling charge on Purchaser's invoice covers shipment of the merchandise to Purchaser's destination, and replacement or credit for damaged merchandise if the steps listed here are followed. PURCHASER WILL NOT REFUSE OR RETURN GOODS, OR THE RIGHT TO FILE A CLAIM IS LOST AND PURCHASER WILL STILL BE LIABLE FOR THE MATERIAL AND THE FREIGHT. When Purchaser receives shipment: 1) Count all cartons. 2) Inspect all cartons for external damage. 3) Check for open or resealed cartons. 4) Note any damages, shortages, open or resealed cartons on the delivery receipt; the carrier's representative must also sign the receipt. 5) Open all boxes immediately and inspect for damage due to weather-related issues, such as scorched, frozen or broken plants; material shortages; etc. NOTIFY SELLER IMMEDIATELY IF A SHIPMENT IS DAMAGED. Call the Ball Traffic Department at 800 879-BALL to report the damage and receive details on what is needed to file a claim.

Cancellation Policy

Cancellations for unrooted cuttings must be received at least 30 days prior to scheduled ship date. Cancellations for liners or seed-raised plugs must be received prior to stick or sow date.

Notice & Return

Seller shall have no liability for any defect unless notice is given promptly, not to exceed thirty (30) days after such defect is or should have been discovered. No merchandise may be returned without Seller's prior written authorization. Requests to return merchandise must be made within ten (10) days after delivery. All returns must be in accordance with Seller's shipping instructions with freight paid by Purchaser. All requests for return of merchandise must be made to Ball at 800 879-BALL. The Purchaser will also be asked to provide a letter stating the reason for the return. The order number or invoice number must accompany the return in order to expedite the credit. NOTE: No seed will be accepted without prior notification to Ball at 800 879-BALL. Effective immediately, seed that is returned without

authorization will not be accepted and credit will not be issued. For all customers in the United States, a FedEx call tag will be issued upon authorization of return. There is a \$10.00 freight charge for the FedEx return. Seed must be returned in the original condition within thirty (30) days of the ship date for full credit. No open packages will be accepted. If seed is returned within thirty one (31) to sixty (60) days after ship date, full credit will be given but a 15% restocking charge will be assessed. No credit or replacement will be given for seed returned after sixty one (61) days from our ship date. Because Ball® Controlled Growth seed is perishable and has a shorter shelf life, no returns of these products will be accepted.

Delays, Shortages & Substitutions

Seller shall not be responsible for delays in delivery or for losses resulting from such delays. Seller reserves the right to make partial shipment. In the event of shortages, Seller may substitute such other, similar merchandise as is available.

Plant Protection

Varieties described herein may be protected by United States Plant Variety Protection, United States Plant Patents, Utility Patents, and/or Plant Breeders' Rights. Many of the varieties are also protected by the Flowering-Only License Agreement as well as registered with the Canadian Ornamental Plant Foundation. These varieties may not be reproduced without authorization. The breeder or authorized representative has the right to inspect customer's nurseries during normal business hours to assess compliance with the restrictions on use of protected varieties.

Trademarks

Trademarks are the property of Ball Horticultural Company, unless otherwise indicated.

Sales Limitations

THE COMPANY'S PRODUCTS MAY NOT BE SOLD, DIVERTED, TRANSFERRED OR RE-EXPORTED, DIRECTLY OR INDIRECTLY, TO ANY INDIVIDUAL, ENTITY, OR DESTINATION THAT IS SUBJECT TO UNITED STATES OR UNITED NATIONS SANCTIONS PROGRAMS OR EMBARGOS (INCLUDING BUT NOT LIMITED TO OFAC SANCTIONS PROGRAMS AND THOSE LISTED ON OFAC'S "SPECIALLY DESIGNATED NATIONALS" LIST) WITHOUT AN APPROPRIATE EXPORT LICENSE.

Notice Regarding Seed-Borne Diseases

Seller makes no representation regarding the freedom from seed-borne diseases of the seed sold and disclaims any liability relating to such diseases, whether previously known to exist or not identified until this seed is grown.



NEW Summer Romance Vining White Mandevilla (p 19)



NEW StarShine Pink Calibrachoa (p 11)



NEW Inferno Coleus (p 13)



NEW UpTick Cream&Red Coreopsis (p 33)

INDEX

BURPEE	40-43	VEGETATIVE VARIETIES	2-39
DISCONTINUED VARIETIES	58-59	Alstroemeria	5
TERMS & CONDITIONS OF SALE	60	Angelonia	4
SEED VARIETIES	44-57	Argyranthemum	5
Annuals	46	Bacopa	6
Grasses	51	Begonia boliviensis	6
Perennials	51	Begonia, Rex	7
Flowering Potted Plants ..	52	Bidens	8
Cut Flowers	53	Bracteantha	7
Vegetables	54	Calibrachoa	8
		Celosia	12
		Coleus	13
		Coreopsis	33
		Dahlia	12
		Dianthus	34
		Gaura	34
		Gentiana	34
		Geranium	14
		Impatiens, Interspecific ..	15
		Impatiens, New Guinea ..	16
		Ipomoea	17
		Lantana	18
		Lavender	35
		Lobelia	18
		Mandevilla	19
		Mecardonia	18
		MixMasters Multiliners ..	20
		New Guinea Impatiens ..	16
		Osteospermum	19
		Penstemon	36
		Perennials, Vegetative	30-39
		Petunia	22
		Phlox	24
		Rex Begonia	7
		RhythMix Combos	32
		Salvia	38
		Sanvitalia	24
		Strawberry	25
		Trifolium	25
		Trixi Multiliners	26
		Verbena	28
		Veronica	39
		Visit ballseed.com for current Variety Protection Information.	

WORK FASTER & EASIER...FOR FREE!

PUT NEW CUTTING-EDGE DIGITAL TOOLS FROM BALL SEED TO WORK 24/7



FOR GROWERS

Keep your business running like clockwork and save time with **WebTrack®**, the industry's only single-source site. Access up-to-the-minute inventory on tens of thousands of products from 225+ suppliers. Use the "BUY NOW" button to add products to your cart in seconds. Track shipments to plan labor and scheduling. Organize your documents. (ballseed.com/webtrack)



FOR GROWERS

Order, find photos and info, and get shipment tracking and status with the new **WebTrack To Go™ mobile app**...anywhere, anytime. (webtracktogo.com)



FOR GROWERS

An industry first...the **gro-getter® mobile app** is take-it-with-you plant info, photos and culture for any crop in our catalogs. (grogetterapp.com)



FOR GARDENERS

Whether they want to show off their plants, or find something that will work in their garden...the **GrowIt!® mobile app** has something for every type of gardener. (growitmobile.com)



BallSeed®

Order at ballseed.com/webtrack.

Talk to us.
Ball Seed: 800 879-BALL
Ball ColorLink®: 800 686-7380

©2016 Ball Horticultural Company 16194
 ™ denotes a trademark of and ® denotes a registered trademark of Ball Horticultural Company in the U.S., unless otherwise noted. It may also be registered in other countries. BURPEE is a registered trademark of W. Atlee Burpee Co.