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Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.

For the most updated rates or to customise a package, please reach out to us at www.moovemedia.com.sg/contact-us









BUS

Come on board with Singapore's largest bus advertising network! With islandwide coverage across SBS Transit, Go-Ahead Singapore, and Tower Transit Singapore buses, we offer flexible bus ads solutions for your needs.

*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.













MOOVE BIG TOP PLUS BUS



4-WEEKS MEDIA \$5,520 per bus

PRODUCTION COST

\$5,900+ per bus



4-WEEKS MEDIA

\$5,520 per bus

PRODUCTION COST

\$4,500+ per bus

Upgrade to a Big Top Lit Bus (Big Top with Lighting effects) for \$1,500 per sqm















4-WEEKS MEDIA

\$5,520 per bus

PRODUCTION COST

\$10,500+ per bus, depending on creatives

**Actual 3D Production cost is dependent on complexity of visual. Send us a visual for a friendly quote!





4-WEEKS MEDIA

\$5,520 per bus

PRODUCTION COST

\$6,500+ per bus, depending on creatives

**Actual 2D Production cost is dependent on complexity of visual. Send us a visual for a friendly quote!













DOUBLE DECK WHOLLY PAINTED

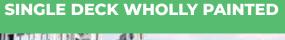


4-WEEKS MEDIA

Commercial \$8,000 per bus Financial \$7,200 per bus Satellite/Heartland/Multi-Route \$5,000 per bus

PRODUCTION COST

\$3,400+ per bus





4-WEEKS MEDIA

Commercial \$3,700 per bus Financial \$3,100 per bus Satellite/Heartland/Multi-Route \$2,400 per bus

PRODUCTION COST

\$2,100+ per bus









MOOVE IGNITE BUS



4-WEEKS MEDIA

Commercial \$10,000 per bus Financial \$9,000 per bus Satellite \$6,200 per bus

PRODUCTION COST

\$4,200+ per bus, depending on creatives

DOUBLE DECK REAR



4-WEEKS MEDIA

Satellite/Heartland/Multi-Route \$2,000 per bus

PRODUCTION COST

\$1,000+ per bus











SINGLE DECK REAR



4-WEEKS MEDIA

Satellite/Heartland/Multi-Route \$1,200 per bus

PRODUCTION COST

\$400+ per bus

Customisation option with die-cut 2D top is available. Send us a visual for a friendly quote!

BENDY BUS



4-WEEKS MEDIA

Satellite \$5,000 per bus

PRODUCTION COST

\$4,200+ per bus













RATES



With the entire fleet of Comfort and CityCab taxis, we boast the largest taxi advertising network in Singapore to offer you large-scale and high-reach campaigns to communicate engaging messages to target audiences across the island.









MEGA CAB



4-WEEKS MEDIA

\$440 per taxi

PRODUCTION COST

\$280 per taxi

MINIMUM QTY

50 taxis

MEGA CAB WITH ROOF TOP



4-WEEKS MEDIA

\$620 per taxi

PRODUCTION COST

\$360 per taxi

MINIMUM QTY

50 taxis









JEWEL CAB



4-WEEKS MEDIA

\$800 per taxi

PRODUCTION COST

\$600 per taxi

MINIMUM QTY

50 taxis

SUPER CAB



4-WEEKS MEDIA

\$620 per taxi

PRODUCTION COST

\$565 per taxi

MINIMUM QTY

50 taxis











4-WEEKS MEDIA

\$800 per taxi

PRODUCTION COST

\$1280 per taxi

MINIMUM QTY

10 taxis













From stickers and TV displays to pillars and full station concepts, Moove offers a variety of options for MRT ad spaces across 34 DTL stations, stretching from Bukit Panjang to Expo.



















DTL CONCEPT TRAIN



4-WEEKS MEDIA \$24,000

PRODUCTION COST \$20,000

GLASS PANEL AT TELOK AYER



4-WEEKS MEDIA \$18,000+

PRODUCTION COST

\$5,700









IN-TRAIN PANELS (EXTENDED)



4-WEEKS MEDIA \$9,000 per train

PRODUCTION COST

\$3,000 (36+6 units & up to 4 creatives)



4-WEEKS MEDIA

\$7,000 per train

PRODUCTION COST

\$1,000 (36+6 units & up to 4 creatives)











IN-TRAIN WINDOW STICKERS



4-WEEKS MEDIA \$12,800 per train

PRODUCTION COST

\$2,000 (18 units & up to 4 creatives)

BUGIS HOLLYWOOD LIGHTS + FLOOR STICKER



4-WEEKS MEDIA

\$40,000+

PRODUCTION COST

\$44,000









BUGIS RUNWAY



4-WEEKS MEDIA \$26,000+

BUGIS V-WALL



4-WEEKS MEDIA \$20,000+











BUGIS CONCEPT (WM08+WM08A+WM08B)



4-WEEKS MEDIA \$30,000+

PRODUCTION COST

\$30,000

BUGIS CONCEPT (WM13C+WM14+WM15)



4-WEEKS MEDIA

\$20,000+

PRODUCTION COST

\$27,000









STATION DOMINANCE AT DOWNTOWN



4-WEEKS MEDIA \$100,000 to \$150,000

PRODUCTION COST

\$50,000 to \$70,000, depending on creatives

TRAVELATOR WALL AT BUGIS



4-WEEKS MEDIA \$50,000

PRODUCTION COST

\$17,000

















4-WEEKS MEDIA \$6,000+

PRODUCTION COST

\$2,000+





4-WEEKS MEDIA \$21,500 (6 DTL + 4 NEL)

PRODUCTION COST

\$3,400 (126 units & up to 3 creatives)













FAREGATES



4-WEEKS MEDIA

\$9,000 per SuperPrime and Prime station \$6,000 per Classic station

PRODUCTION COST

\$1,500 for 5 units

For the list of SuperPrime, Prime and Classic stations, please see Annex.

PLATFORM STATION DOORS CONCEPT +



4-WEEKS MEDIA

\$33,500 per SuperPrime station \$28,500 per Prime station \$14,500 per Classic station

PRODUCTION COST

\$8,500 per station

For the list of SuperPrime, Prime and Classic stations, please see Annex.

















NEL is a popular mode of transport across 16 stations, with millions of monthly commuters passing through the transit stations at Serangoon, Dhoby Ghaut, HarbourFront and Outram Park.

It's the perfect MRT ads platform!















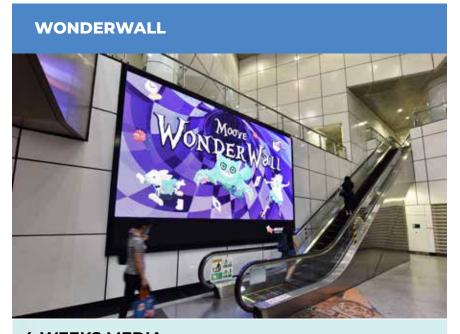


BILLBOARD



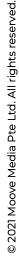
4-WEEKS MEDIA \$21,500 (6 DTL + 4 NEL)

PRODUCTION COST \$3,400 (126 units & up to 3 creatives)



4-WEEKS MEDIA \$26,000 (15 sec spot)

UPLOADING COST \$2,500+











IN-TRAIN WINDOW STICKERS



4-WEEKS MEDIA \$22,000

PRODUCTION COST

\$5,300 for 72 + 20 units per train

FAREGATES



4-WEEKS MEDIA

\$11,000 per SuperPrime and Prime station \$8,000 per Classic station

PRODUCTION COST

\$2,700 for 10 to 15 units

For the list of SuperPrime, Prime and Classic stations, please see Annex.











PLATFORM STATION DOOR CONCEPT +



4-WEEKS MEDIA

\$60,000 per SuperPrime station \$40,000 per Prime station \$18,000 per Classic station

PRODUCTION COST

\$15,500 per station (full length 96 doors)

For the list of SuperPrime, Prime and Classic stations, please see Annex.



4-WEEKS MEDIA

\$9,000

PRODUCTION COST

\$4,200

Customisation option with 3D is available. Send us a visual for a friendly quote!













HARBOURFRONT WALL CONCEPT



4-WEEKS MEDIA \$50,000+

PRODUCTION COST

\$42,000





4-WEEKS MEDIA

\$130,000 for 3 pillars + escalator glass railings + overhead wallscape

PRODUCTION COST

\$85,500 for 3 pillars + escalator glass railings + overhead wallscape











DHOBY GHAUT WALLSCAPE CONCEPT



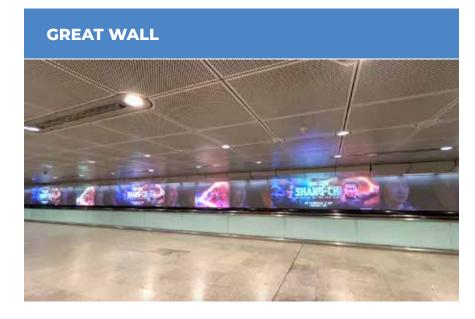
4-WEEKS MEDIA

\$60,000 for wallscape + floor sticker

PRODUCTION COST

\$53,000 for wallscape + floor sticker

Customisation option with lighting and creative effects is available. Send us a visual for a friendly quote!



4-WEEKS MEDIA

\$52,500 (15 sec spot)

UPLOADING FEE

\$4,500+















DHOBY GHAUT ESCALATOR CROWN CONCEPT



4-WEEKS MEDIA

\$22,000 for 2 walls with stickers over crowns + 2 escalator sides + 1 step riser

PRODUCTION COST

\$19,000

DHOBY GHAUT CONCEPT PILLARS



4-WEEKS MEDIA

\$55,000 for 4 pillars + floor sticker

PRODUCTION COST

\$35,000 for 4 pillars + floor sticker

















4-WEEKS MEDIA

\$26,000+ (15 sec spot)











BUS HUB

With Bus Hubs located at the heart of suburban centres and close to advertisers' distribution channels, brand messages can be seen multiple times by thousands of people as they make a purchase or simply pass through.









WALLSCAPE



4-WEEKS MEDIA

\$6,000+

PRODUCTION COST

Cost varies according to location

CONCEPT HUB



4-WEEKS MEDIA

\$24,000+

PRODUCTION COST

\$20,100

*Available at Boon Lay and Ang Mo Kio only















N-WALL MURAL AT TAMPINES



4-WEEKS MEDIA

\$8,400

PRODUCTION COST

\$10,400

*Reserved for government clients

3D STANDEE



4-WEEKS MEDIA

\$5,000+

PRODUCTION COST

\$5,200+









2D STANDEE



4-WEEKS MEDIA \$5,000+

PRODUCTION COST

\$3,600











BILLBOARD

Moove's large-format billboard to reach out to commuters along one of Singapore's expressways!

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*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.















4-WEEKS MEDIA

\$50,000

PRODUCTION COST

\$40,000

**Valid for bookings in 2021.





ANNEX



Super Prime Prime Bugis Bayfront **Bukit Panjang** Beauty World **Botanic Gardens** Downtown Chinatown Newton **Tampines** Expo Little India Macpherson Promenade **Tampines East**

Classic		
Bedok North	Kaki Bukit	
Bedok Reservoir	Mattar	
Bendemeer	Rochor	
Bencoolen	Sixth Avenue	
Cashew	Stevens	
Fort Canning	Tampines West	
Geylang Bahru	Tan Kah Kee	
Hillview	Upper Changi	
King Albert	Ubi	
Jalan Besar		



Super Prime	Prime	Classic
Dhoby Ghaut Harbourfront	Chinatown Little India Outram Park Punggol Sengkang Serangoon Hougang	Boon Keng Buangkok Clark Quay Farrer Park Kovan Potong Pasir Woodleigh

Telok Ayer



READY TO REACH OUT TO AUDIENCES ISLANDWIDE?

We'd be to happy to help you get your campaign moovin!

https://www.moovemedia.com.sg/contact-us/